



## **Shriram Finance Limited (SFL)**

### **Customer Grievance Redressal Mechanism Policy**

**Version- V2.2026**



### **Background:**

Reserve Bank of India vide its Master Direction – RBI (Non-Banking Financial Company – Scale Based Regulation) Directions, 2023, has stipulated that the Company shall put in place an appropriate Grievance Redressal Mechanism approved by the Board of Directors. The Grievance Redressal Mechanism shall ensure that all disputes arising out of the decisions of the Company's functionaries are heard and disposed of at least at the next higher level. Accordingly, the Grievance Redressal Mechanism of the Company as detailed below, is placed before the Board for its approval.

### **General nature of complaints:**

Complaints/requests from customers are generally in the nature of: -

- Non – Receipt of Deposit/Debenture Certificate
- Interest amount not credited in Bank Account
- Investor's name not properly printed in the Certificate
- Change of address not incorporated in the Certificate
- Dividend, Maturity Amount, Statement of Accounts or NOC not received
- Complaints of any other nature.

Complaints received from customers with regard to their grievances/concerns against the agents/intermediaries appointed by the Company for outsourcing of its financial services, shall also be addressed under the Grievance Redressal Mechanism as enumerated below. The Company shall have an oversight on the services provided by the DSA/RSP relating to redressal of customer grievances.

### **Customer Service Management System (CSMS)**

CSMS addresses the complaints and requests raised by the customers through various channels. The Call Centre/Branch/Head Office/Website/Shriram SuperApp captures all the issues raised by the customers in CSMS for further action.

The complaints can be raised through the following modes:

1. Customers can raise complaints/requests by calling to the Call Centre/Branch/Head Office/Registered Office
2. Customers can raise complaints/requests by sending e-mail to the designated Customer Care/Grievance email IDs.
3. Customers can raise complaints/requests through the Company's official website/Super App.

**Process review:**

All the issues/requests raised by customers through various modes such as Call Centre/Branch/Company's website / App-mails/ letters etc., are first entered into CSMS and addressed/resolved by the respective regions and consequently closed in the CSMS. In case of delay in redressal of complaint by the region, the following escalation matrix shall be followed:

**Escalation Matrix:**

**Level of Escalation Escalation to**

Level 1	Regional Team Leader
Level 2	Zonal Team Leader
Level 3	Head GU – Commercial

The GRO shall be responsible for implementation and monitoring of customer grievance redressal in the Company and shall ensure that the genuine grievances of customers are redressed promptly without involving delay. The contact details of the Grievance Redressal Officer (GRO) of the Company are given below.

**Name:** Mr. Vasanthkumar K

**Designation:** Grievance Redressal Officer

**Phone Number:** 044 – 46068200

**Toll-Free Number:** 1800 103 6369

**Email ID:** support@shriramfinance.in

**Address:** 12, Ramasamy Street, T Nagar, Chennai – 600 017

The Company shall be responding to the customer within a maximum period of 30 days from the date of receipt of the complaint. If the customer has not received any response within 30 days or if the customer is not satisfied with the response, then he/she may raise a complaint with the Reserve Bank of India either through RBI CMS Portal or RBI Contact Centre as given below:-

RBI CMS Portal: <https://cms.rbi.org.in>

RBI Contact Centre Phone Number 14448

RBI Postal Address:

Reserve Bank of India

Centralised Receipt and Processing Centre,

4th Floor, Sector 17,

Chandigarh – 160017

The complaints received from RBI and other authorities are sent to the Nodal Officers for resolution and providing response to RBI. The Principal Nodal Officer shall submit the report on the status of the complaints on quarterly basis to the Board of Directors.