





# SHRIRAM FINANCE LIMITED

**Administrative Office:** Level-3, Wockhardt Towers, East Wing C-2 Block, Bandra Kurla Complex, (Bandra East), Mumbai 400 051  
**Regd Office:** Sri Towers, Plot No.14A, South Phase, Industrial Estate, Guindy, Chennai - 600032;  
**Office Address:** Zonal Office, D.No:26-2-7, 2nd Floor, Padmavathi Plaza, Beside Canara Bank, A.K.Nagar, Nellore (Dt)-524004  
**Branch Office at Nellore-2**

Website: <http://www.shriramfinance.in/auction>

## E Auction Sale Notice In Respect Of Immovable Properties Belongs To Mr./Smt. Ambati Chiranjeevi & Ambati Kasthuraiah

**E Auction Sale Notice for sale of the Immovable Assets under the Securitization and Reconstructions of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 9(1) & 8(6) of the Security Interest (Enforcement) Rules, 2002.**  
 Notice is hereby given to the public in general and in particular to the Guarantor and Mortgagor that the below described immovable properties mortgaged/charged to the secured creditor, will be sold on in "As is where is", "As is what is" and "Whatever there is" basis on 11.02.2026, 11.00 A.M. to 01.00 P.M. for recovery of dues of Rs. 2,70,93,582/- as on 30.01.2023 with further interest, costs other charges and expenses thereon from 31.01.2023 due to the Shriram Finance Limited, Secured Creditor as per Demand Notice dated 30.01.2023 issued U/s 13(2) of SARFAESI Act, to the Borrower/Guarantor(s) mentioned below.

**Agreement No: NELL3TF1207310012**

- Name and address of the Borrower/Guarantor(s) :**
- 1. Ambati Chiranjeevi; S/o Ramanaiah;** D.No.: 13-418; Panathulavari Street; Near AC Subba Reddy Shopping Complex; Chinnabazar; Nellore Dist-524001.
  - 2. Ambati Kasthuraiah; S/o. Ramanaiah;** D.No.: 13-418; Panathula Vari Street; Near AC Subba Reddy Shopping Complex; Chinnabazar; Nellore Dist-524001. (Guarantor)
  - 3. Uddamti Chandrachari; S/o. Venkalah Achari;** D.No. : 13-641; Besthaveedhi; Anitha Hall Road; Nellore Dist-524001. (Guarantor)

**Description of Immovable property: (Property belongs to Ambati Chiranjeevi & Ambati Kasthuraiah)**  
 SPSR Nellore District, Nellore Sub-District, Nellore Municipal Corporation Area, Nellore city, korada street area, ward no:12, D No:1195, assessment No. : 1021014911, RCC House and site measuring an extent of 14 ankanams or 112 sq yards in that 4 ankanams or 288 sq.ft, R C C Building along with doors, door frames, electrical service connection nos., 101707 and 101063 with all easementary rights.  
**Bounded on the:** East : Raja Veedhi House of P Padmavathi and M Namdev, West : Joint wall and House of K Ratnachary, North : Joint Wall and House of Shaik Ibrahim and others, South : Joint Wall and House of Shaik Afsar Begum.

**Encumbrances, if any : NIL**

AGREEMENT NO	RESERVE PRICE OF THE PROPERTY	EMD AMOUNT	BY WAY OF SUB EMD	BID INCREASE AMT	AUCTION DATE	EMD SUB DATE	PROPERTY INSPECTION DATE
NELL3TF1207310012	Rs.60,00,000/- (Sixty Lakhs Rupees Only)	Rs.6,00,000/- (Six Lakhs Rupees Only)	DD in favour of SHRIRAM FINANCE LTD	Rs.50,000/-	11.02.2026	09.02.2026	04.02.2026

The interested bidders required assistance in creating login ID & Password, uploading data, submitting bid, training on e-bidding process etc., may contact M/s. Shriram Automall India Limited, contact person: Mr.Gaurav Namboodiri, Contact No.9833922941 Mr.Gaurav Namboodiri <gaurav.n@samil.in> and for any property related query may contact Shriram Finance Limited Authorized Officer, Mr T.Vijay Kumar, +91 9949940787 during office hours and working days.

The Authorised Officer reserves the right to reject any or all bids without furnishing any further reasons. The online auction will be conducted on website (<https://eauctions.Samil.in/home>) of our auction agency Shriram Auto Mall India Limited. and for the place of Tender Submission/ for obtaining the bid form / Tender open & Auction, please visit the website <https://eauctions.Samil.in/home> and for detailed terms and conditions of the sale please refer to the link <https://www.shriramfinance.in/auction> provided in the Shriram Finance Limited website.

**Note** "It is informed that "SHRIRAM CITY UNION FINANCE LIMITED" has been amalgamated with "SHRIRAM TRANSPORT FINANCE LIMITED" as per order of NCLT, Chennai. Subsequently the name of "SHRIRAM TRANSPORT FINANCE LIMITED" was changed as "SHRIRAM FINANCE LIMITED" with effect from 30.11.2022 vide Certificate of Incorporation pursuant to change of name dated 30-11-2022."

Sd/- Authorized Officer, SHRIRAM FINANCE LTD

Date: 02-01-2026, Place: Nellore





**SHRIRAM FINANCE LIMITED,**  
**Regd Office:** Sri Towers, Plot No.14A, South Phase, Industrial Estate,  
Guindy, Chennai - 600032  
**Administrative office for the states of Andhrapradesh & Telangana** at D. No. 3-  
6-478, 4<sup>th</sup> floor, Anand Estate, Liberty Road, Himayat nagar, Hyderabad -  
500029.  
**Branch Office :** Shriram Finance Ltd, DNO:26-2-7,2ND FLOOR,PADMAVATHI PLAZA,  
BESIDE CANARA BANK; A.K.NAGAR ; NELLORE(DT)-524004 and branch office at  
Nellore-2  
**Website:** <http://www.shriramfinance.in/auction>

**E-AUCTION SALE OF IMMOVABLE PROPERTY BELONGS TO AMBATI.CHIRANJEEVI &  
AMBATI.KASTHURIAIAH;**

SPSR Nellore District, Nellore Sub-District.,Nellore Municipal Corporation Area, Nellore city,korada street area,ward no:12,D No:1195,assessment no:1021014911,RCC House and site measuring an extent of 14 ankanams or 112 sq yards in that 4 ankanams or 288 sq.ft.R C C Building along with doors, door frames, electrical service connection nos.,101707 and 101063 with all easementary rights bounded on the:

East : Raja Veedhi House of P Padmavathi and M Namdev  
West : Joint wall and House of K Ratnachary  
North : Joint Wall and House of Shaik Ibrahim and others  
South : Joint Wall and House of Shaik Afsar Begum

Sale of immovable properties mortgaged to the secured creditor Under Securitization and Reconstruction of Financial Assets And Enforcement of Security Interest Act, 2002.

<b>Secured Creditor</b>	M/s Shriram Finance Ltd
<b>Borrower</b>	AMBATI.CHIRANJEEVI& Other
<b>Loan account</b>	NELL3TF1207310012
<b>Guarantors</b>	(1) AMBATI.KASTHURIAIAH (2) UDDAMTI.CHANDRACHARI

Whereas under section 13(2) of the Securitization And Reconstruction of Financial Assets And Enforcement of Security Interest Act, 2002, the Authorized Officer of M/s. Shriram City Union Finance Limited had issued demand notice dated 30.01.2023 to the borrowers/guarantors/obligants and subsequently the Authorized Officer has taken possession of the under mentioned secured assets on 21.04.2023 under section 13(4) of the said Act, in respect of loan facilities granted to AMBATI.CHIRANJEEVI (hereinafter referred to as the borrower).

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

**Terms and Conditions for sale of assets of through online e-auction under SAREAESI Act**

Pursuant to the Scheme of Amalgamation approved by the Hon'ble NCLT, Chennai on 09.11.2022 in C.P. No: 69-76 of 2022, M/s. Shriram City Union Finance merged with M/s. Shriram Transport Finance Company Limited. Subsequently, the name of M/s. Shriram Transport Finance Company Limited stands changed to M/s. Shriram Finance Limited with effect from 30.11.2022 as per "Certificate of Incorporation Pursuant to change of Name" as certified by Registrar of Companies under Ministry of Corporate Affairs.

It has been decided to sell the secured asset mentioned hereunder through E-Auction for realization of the secured debts due to M/s Shriram Finance Ltd., amounting to **Rs. 27093582/- ( Two Crore Seventy Lakhs Ninety Three Thousand Five Hundred and Eighty Two Rupees only )** as on.30.01.2023 plus future interest/charges/other costs incurred by the Secured Creditor thereon till final payment/realization.

**Shriram Auto Mall India Limited (SAMIL)**  
Will sell by online e-auction on <https://eauctions.samil.in/>

Start time of E-Auction	12 <sup>th</sup> February 2026 at 11:00 a.m.
End time of E-Auction	12 <sup>th</sup> February 2026 at 1:00 p.m.

**\*subject to auto-extension 5 minutes each till conclusion of sale**

**Schedule of the Property belongs to AMBATI.CHIRANJEEVI & AMBATI.KASTHURAIAH;**

SPSR Nellore District, Nellore Sub-District.,Nellore Municipal Corporation Area, Nellore city,korada street area,ward no:12,D No:1195,assessment no:1021014911,RCC House and site measuring an extent of 14 ankanams or 112 sq yards in that 4 ankanams or 288 sq.ft,R C C Building along with doors, door frames, electrical service connection nos.,101707 and 101063 with all easementary rights bounded on the:

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North : Joint Wall and House of Shaik Ibrahim and others  
South : Joint Wall and House of Shaik Afsar Begum

Reserve Price	Rs. <b>60,00,000/-</b> (Sixty Lakhs Rupees Only)
Earnest Money Deposit	10% of the Reserve Price i.e. Rs. <b>600000/-</b> (Six Lakhs Rupees Only)

The title deeds of the properties can be inspected at the office of the Auctioneers or the Secured Creditor on. 03.02.2026 Time 11.00 a.m. to 05.00 p.m., by prior appointment. For appointments, contact the Authorised Officer Mr T.Vijay kumar, Contact No.: 9949940787 or email : Vijaykumar.t@shriramfinance.me

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Account Number: 033310100232  
PFSC code

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act  
Terms and Conditions for sale of assets of borrower accounts through online  
E-auction under SARFAESI ACT

(Borrower Name:- AMBATI.CHIRANJEEVI & Loan Account No. NELL3TF1207310012)

1. Nature and Object of Online Sale:

- a. The online e-auction sale is with the object of Free and Fair Sale, Transparency and for achieving best-possible recovery of public money.
- b. The sale is governed by the Provisions of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and Security Interest (Enforcement) Rules, 2002 and the following specific terms and conditions.

2. (a) The auction sale will be On-line E-Auction / Terms & Conditions available in website <http://shriramfinance.in/auction> & Bidding and Auction through service provider website <https://eauctions.samil.in/home> respectively on (12.02.2026) between 11.00 AM and 1.00 PM with unlimited extension of 5 minutes time in case of receipt of bid in last 5 minutes. Bidders shall improve their offers in multiples as specified in the Notice during online bidding of the property.

(b) Last date for submission of bid: on or before 12<sup>th</sup> February 2026 up to 05.00 p.m.

(c) Inspection Date & Time: 03.02.2026 Time 10.00 a.m. to 05.00 p.m.

3. Registration of Bidders with auction service provider-**Shriram Auto Mall India Limited (SAMIL)** for bidding in e-auction as per the requirement of the Auctioneer Company is essential. For details in this regard, kindly visit auction service provider website <https://eauctions.samil.in/home> or Contact No.: Fax:+91.11.42414444, Mobile:9949940787  
Email ID : Vijaykumar.t@shriramfinance.me

4. Caution to bidders:

- a. Property is being sold on basis of "As is where is", "As is what is" and "Whatever there is".
- b. To the best of knowledge and information of the Authorized Officers, there are no encumbrances on the properties except those mentioned in the Notice. However, the intending bidders should make their own independent inquiries regarding the encumbrances, title of property put on auction, physical area of property, and claims / rights / dues / affecting the property, prior to submitting their bid. Further the bidder/purchaser should make their own inquiries regarding any statutory

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date