

Registered AD.

Date: 31.07.2025

To,

Purticulars of Borrower/Gurantors. 1) NARAYANA RAO MEKALA S/O MEKALA RAMAIAH AGE: 49YRS, R/O HNO: 4-7-343/1, PRAKASH NAGAR. BEHIND HANUMAN TEMPLE 10.1. NAGAR, BEHIND HANUMAN TEMPLE, KHAMAMM DIST, PIN: 507003, CELL: 8106447468.

2) MEKALA PUSHPAVATHI, W/O MEKALA NARAYANA RAO AGE: 44YRS, R/O HNO: 4-7-343/1, PRAKASH NAGAR, BEHIND HANLIMANI TO SUBLI 507003. CELL: 8106447 PRAKASH NAGAR, BEHIND HANUMAN TEMPLE, KHAMMAM DIST, PIN: 507003, CELL: 8106447468

3) SADINENI SATYANARAYANA , S/O VENKAIAH, AGE: 54YRS, R/O HNO: 5-6, MUDIGONDA MANDAL, KHAMMAM DIST. PIN: 507150 MANDAL, KHAMMAM DIST, PIN: 507158, CELL: 9492959622.

Subject: E Auction Sale Notice for sale of the Immovable Assets under the Securitization and Reconstructions of Financial Assets and Enforcement of Security Financial Assets and Enforcement of Security interest Act,2002 read with proviso to Rule 8(6) of the Security

Ref: Loan agreement no. KHMMATF2203150001.

- 1. This is to inform you that , M/s. Shriram Finance Limited (Formerly known as Shriram City Union Finance Limited) registered under Companies Act, 2013, registered with RBI to do Non Banking Finance Business, having registered office at Sri Towers, Plot No.14A, South Phase, Industrial Estate, Guindy, Chennai-600032, branch office at Gandhi chowk, Khammam-2, Pin-507001, and Authorized Officer address Shriram Finance Ltd, Zonal office, H.No: 11-4-12/15, 2nd Floor, SBI Building, wyra road, Khammam-507001, (hereinafter referred as Company/ Lender), do hereby issue the following notice
- 2. We refer to our Demand Notices dated. 11-06-2024 issued by us under Section 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act,2002 (hereinafter referred to as "SARFAESI Act"), wherein we had called upon you to pay the dues of Rs.2648005/- (RUPEES TWENTY SIX LAKHS FORTY EIGHT THOUSAND FIVE ONLY) as on 11.06.2024 along with further interest and other costs, until payment in full (hereinafter referred as the "outstanding amount") and payable by you all under the facility granted by Shriram Finance Limited Within 60 days from the date of the said notice. You have since then failed and neglected to pay the amount as
- 3. It is pertinent to note that despite the service of the above mentioned notice you have failed to liquidate the outstanding amount and as such, as per order of the Hon'ble Chief Judicial Magistrate at

Shriram Finance Limited



Khammam in Crl.mp no: 15/2025, for Rs.28,00,021/- (RUPESS Twenty eight lakhs and twenty one Rupees Oxymptotic for Rs.28,00,021/- (RUPESS Twenty eight lakhs and twenty one Rupees ONLY) As on 07.01.2025 with further interest and also taking Physical possession taken taking Physical possession taken physical possession of the properties on 13.06.2025, and described herein below (and referred hereins). herein below (and referred hereinafter as "Secured Assets") in exercise of the powers conferred on him under Section 14 of SARFAESI Ass under Section 14 of SARFAESI Act and 13(4) of the SARFAESI Act readwith Rule 8 & 9.

- This is to inform you, that all the requisitions under the provision of SARFAESI Act and The Security Interest (Enforcement) Rules, 2002 have been complied with and Shriram Finance Limited now proposes to sell the secured asset as mentioned below herewith by public auction and/or any other methods as prescribed under the provisions of Rule 8(5) & (6) of Security Interest (Enforcement) Rules, 2002 after a period of 30 days from the date of public notice in the manner described below 'As is where is basis & As is what is basis & Whatever there is basis' through Online Auction, unless we receive the entire outstanding amount of Rs.28,00,021/- (RUPESS Twenty eight lakhs and twenty one Rupees ONLY) in Loan account No. KHMMATF2203150001, including further interest, charges, Incidental expenses including Legal expenses from the date of above notice to till discharge of loan or
- 5. We hereby inform you that, we are going to conduct Online Auction as per the given below Schedule:

PARTICULARS Date of Auction Time of Auction	DETAILS
Date of Auction	DETAILS.
Time of Auction	
	08.09.2025
Place of Auction	11 00 004
Mode of Auction	Web Portal: https://equestica
Loan agreement N	Web Portal: https://eauctions.samil.in/home
Outstanding amount	7779
outstanding amount	KHMMATF2203150001
	one Rupes Twenty eight lakes and turn
	Rs.28,00,021/- (RUPESS Twenty eight lakhs and twent
	DUNINIATE SOCOURS IN
	legal and other costs which including further interest
	legal and other costs which shall be applied at the time
Description	
Property (2)	THE HOUSE BEADING
property (Secured Asset)	THE HOUSE BEARING MUNCIPAL NO. 4-7-343/1 ALONG WITH ITS VACANT ADMEASURING TO AN EXTENT OF 152.5 NO. 3. IN AND OUT OF
	SQ.YARDS OR EQUIVALENT TO 127.50 SQ.MTS. IN PLOT BEARING HANUMAN TEMPLE XVI.
	NO. 3, IN AND OUT OF SY.NO. 219, SITUATED AT PRAKASH NAGAR
	HANLIMAN TEMPLE
	THANKING THE KHAMMAM CITY AND DIST THE THANKASH NAGAR
	HANUMAN TEMPLE, KHAMMAM CITY AND DIST, WITHIN THE LIMITS OF KHAMMAM MUNCIPAL CORPORATION BOUNDED BY.
	TOWARDS FAST
	TOWARDS EAST: PLOT OF DEVARAPALLY GOPI KRISHNAMMA IN PLOT NO.2 PLOT NO'4 DEVARABALLY VEED ALALY
	TOWARDS NORTH :
	TOWARDS SOUTH WIDE ROAD
Reserve Price of the	TOWARDS SOUTH: PLOT OF PATHA VENKATESWARLU. Shriram Finance Limited
	Shriram Finance Limited merly known as Shriram Transport Finance Comments of the Comments of t
	Mode of Auction Loan agreement No Outstanding amount Description of mortgage property (Secured Asset) Reserve Price of the



Property

thousand Only)
EMD amount: Rs.2,63,100/-(Rupees Two lakhs sixty three thousand onehundred only)

(bidders will be pay EMD amount on or before 07.09.2025)

Please treat this notice as Notice under Rule 8 Clause (6) of the Security Interest (Enforcement) Rules, 2002 providing you a notice of 30 (Thirty Days) for sale of the secured asset.

Kindly note that , Borrowers or property Holders are requested to kindly remove their movable assets (If any) from the property which is in Shriram Finance Ltd's Possession.

Note: It is informed that "Shriram City Union Finance Limited" has been amalgamated with "Shriram Transport Finance Limited" as per order of Hon'ble NCLT, Chennai on 09.11.2022 in C.P. No: 69-76 of 2022, Subsequently, the name of M/s. Shriram Transport Finance Company Limited stands changed to M/s. Shriram Finance Limited with effect from 30.11.2022 as per "Certificate of Incorporation Pursuant to change of Name" as certified by Registrar of Companies under Ministry of Corporate Affairs.

Thanking you,

For Shriram Finance Limited

Authorized Officer.

Collectorate Specimenton2)
RL RN16803v81 The Turno: 18002666868
05/08/2025 13 The Bar Counter No.2
To: NARAYANA RAGINARAM - 507003
Gandhichowk , Tradadaram - 507003
From: SHRTRAM FTW - 507003
Base Amt: 32.00,
W1:20(Actual) gms
T. Mode: Cash,

POD: Yes-Chy: 10 www.indiapost.gov.in

भारतीय डा्क

Collectorate 35034507902)
RL RN168037909 R. IV. 10:18002666868
05/08/2025 13: Counter No.2
To: M PUSHPAVAINT Counter No.2
Gandhichowk, TELPANGARE - 507003
From: SHIRAM FIN LTD-507001

Base Amt: 32.00. WL:20 (Actual) gms

P. Mode: Cash,

POD: Yes-Chy: 10 www.indiapost.gov.in

Collectorate 3 The Collectorate 3 The Collectorate 3 The Collectorate 3 The Collectorate No. 2 To: S SATHYAMARA THOMAS Post Gokinepalli , TELANGAMA - 507158 From: SHTRAM FIN LTD-507001 Base Aut: 32.00, Wi:20 (Actual) gms: P.Mode:Cash,

POD: Yes-Chy: 10 www.indiapost.gov.in

Shriram Finance Limit H.No: 15-4-12/18, 2nd Floor, Sill N. Wyra Roed, Khazaman, Telangene 50: WD. Tham: Pasha 984902312 そうして できって HUO, U-7-343)1. Authoroscolicular Prakash toasar B/D Romaidh Behind Hamuman Temple. Naratana Rac. M Homemoun (DT) 509£05 89K Enh9018 The restrictions hence return in KHMMATF220315000) NOBINE NO Sale Notice-

Sittle Thence Linites Halve 11-4-2/15, 2nd Floor, SBI Building, Wyra-Breen, Whamam, Telangana 507 007 MD Imam Pasha 9849023122 M. Vushostat HOO! 4-2-343/ 10 raphyana raco Kakash Loagar Hammolm (DT) instance 89n thn 9018/80040 KHMMATF2203150001 salle Notice

Thriram Finance Limiters
LN& 11-4-12/18, 2nd Floor, SBI Building.
Nyra Road, Khammam, Telangana 507 007 9849023122 NID. Imam Pasha A TRANSPORT OF THE PARTY OF THE By s. satyanazayana. Hyp. 5-6 No Venkalah of IN HE SE GERRAL BOKERS mudisonda, KINNING THOI 887£05 7196516nh XXXXXITA2203.(5000) Sale poolice



SHRIRAM FINANCE LIMITED

Head Office: Level-3, Wockhardt Towers, East Wing C-2 Block, Bandra Kurla

Complex, (Bandra East), Mumbai-400 051; Tel: 022 4241 0400,

022 4060 3100:

Website: http://www.shriramfinance.in/auction

Regd Office: Sri Towers, Plot No.14A, South Phase, Industrial Estate,

Guindy, Chennai-600 032,

Zonal Office:H.No: 11-4-12/15, 2nd Floor, SBI Building, wyra road, Khammam-507001,

E-AUCTION SALE of Immovable property of MEKALA PUSHPAVATHI

THE HOUSE BEARING MUNCIPAL NO. 4-7-343/1 ALONG WITH ITS VACANT ADMEASURING TO AN EXTENT OF 152.50 SQ.YARDS OR EQUIVALENT TO 127.50 SQ.MTS. IN PLOT BEARING NO. 3, IN AND OUT OF SY.NO. 219, SITUATED AT PRAKASH NAGAR HANUMAN TEMPLE, KHAMMAM CITY AND DIST, WITHIN THE LIMITS OF KHAMMAM MUNCIPAL CORPORATION BOUNDED BY.

TOWARDS EAST: PLOT OF DEVARAPALLY GOPI KRISHNAMMA IN PLOT NO.2

TOWARDS WEST : PLOT NO'4 DEVARAPALLY VEERAIAH

TOWARDS NORTH: 6"-0" WIDE ROAD

TOWARDS SOUTH : PLOT OF PATHA VENKATESWARLU.

Sale of immovable properties mortgaged to the secured creditor Under Securitization and Reconstruction of Financial Assets And Enforcement of Security Interest Act, 2002.

. 10 114	M/s Shriram Finance Ltd
Secured Creditor	NARAYANA RAO MEKALA ,& others
Borrower	KHMMATF2203150001
Loan account	1) MEKALA PUSHPAVATHI &
Co- Borrowers/Guarantors	2) SADINENI SATYANARAYANA,

Whereas under section 13(2) of the Securitization And Reconstruction of Financial Assets And Enforcement of Security Interest Act, 2002, the Authorized Officer of M/s. Shriram City Union Finance Limited had issued demand notice dated 11-06-2024 to the borrowers/guarantors/obligants and subsequently the Authorized Officer has taken symbolic possession of the under mentioned secured assets on. 09.10.2024 under section 13(4) of the said Act, in respect of loan facilities granted to Sandeep Chittajallu(hereinafter referred to as the borrower).

Pursuant to the Scheme of Amalgamation approved by the Hon'ble NCLT, Chennai on 09.11.2022 in C.P. No: 69-76 of 2022, M/s. Shriram City Union Finance merged with M/s. Shriram Transport Finance Company Limited. Subsequently, the name of M/s. Shriram Transport Finance Company Limited stands changed to M/s. Shriram Finance Limited with effect from 30.11.2022 as per "Certificate of Incorporation Pursuant to change of Name" as

certified by Registrar of Companies under Ministry of Corporate Affairs. It has been decided to sell the secured asset mentioned hereunder through E-Auction for realization of the secured debts due to M/s Shriram Finance Ltd., amounting to for Rs.28,00,021/- (RUPESS Twenty eight lakhs and twenty one Rupees ONLY) As on 07.01.2025 (As per Crl. Mp No: 15/2025, before Hon'ble CJM Khammam) plus future interest/charges/other costs incurred by the Secured Creditor thereon till final payment/realization.

> Shriram Auto Mall India Limited (SAMIL) Will sell by online e-auction on https://eauctions.samil.in/

We have carefully gone through terms and	conditions for e-auction and unc	onditionally accept it.
vve have darenary general		
Name of Bidder	Signature of Bidder	Date

Start time of E-Auction	08.09.2025 at 11:00 a.m.	7
End time of E-Auction	08.09.2025 at 1:00 p.m.	

*subject to auto-extension 5 minutes each till conclusion of sale

Schedule of the Properties

THE HOUSE BEARING MUNCIPAL NO. 4-7-343/1 ALONG WITH ITS VACANT ADMEASURING TO AN EXTENT OF 152.50 SQ.YARDS OR EQUIVALENT TO 127.50 SQ.MTS. IN PLOT BEARING NO. 3, IN AND OUT OF SY.NO. 219, SITUATED AT PRAKASH NAGAR HANUMAN TEMPLE, KHAMMAM CITY AND DIST, WITHIN THE LIMITS OF KHAMMAM MUNCIPAL CORPORATION BOUNDED BY.

TOWARDS EAST: PLOT OF DEVARAPALLY GOPI KRISHNAMMA IN PLOT NO.2

TOWARDS WEST: PLOT NO'4 DEVARAPALLY VEERAIAH TOWARDS NORTH: 6"-0" WIDE ROAD

TOWARDS SOUTH : PLOT OF PATHA VENKATESWARLU.

Reduced reserve Price of the Property @ 10% on reserve price of 1 st sale notice i.e Rs. 26,31,000/- .	Rs.26,31,000/-(Rupees twenty six lakhs and thirty one thousand Only)
Earnest Money Deposit	10% of the Reserve Price i.e. Rs.2,63,100/-(Rupees Two lakhs sixty three thousand one hundred only)

The title deeds of the properties can be inspected at the office of the Auctioneers or the Secured Creditor on 06.09.2025 Time 11.00 a.m. to 05.00 p.m., by prior appointment. For appointments, contact the Authorised Officer Mr MD.Imam Pasha, Contact No.: 9849023122 or email mohd.imampasha@shriramfinance.me

Terms and Conditions for sale of assets of borrower accounts through online E-auction under SARFAESI ACT

(Borrower Name:- NARAYANA RAO MEKALA, & Loan Account No. KHMMATF2203150001)

1. Nature and Object of OnlineSale:

- a. The online e-auction sale is with the object of Free and Fair Sale, Transparency and for achieving best-possible recovery of public money.
- b. The sale is governed by the Provisions of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and Security Interest (Enforcement) Rules, 2002 and the following specific terms and conditions.

We have carefully gone through terms and c	onditions for e-auction and u	nconditionally accept it.
Name of Bidder	Signature of Bidder	Date
Name of bluder	Olgitatar 2	

- 2. (a) The auction sale will be On-line E-Auction / Terms & Conditions available in website http:// shriram finance.in/auction & Bidding and Auction through service provider website on 08.09.2025 between11.00 AM and 1.00 PM with unlimited extension of 5 minutes time in case of receipt of bid in last 5 minutes. Bidders shall improve their offers in multiples as specified in the Notice during online bidding of the property.
 - (b) Last date for submission of bid: on or 07.09.2025 upto 05.00 p.m.
 - (c) Inspection Date & Time: 07.09.2025 Time 10.00 a.m. to 05.00 p.m.
- 3. Registration of Bidders with auction service provider-Shriram Auto Mall India Limited (SAMIL) for bidding in e-auction as per the requirement of the Auctioneer Company is essential. For details in this regard, kindly visit auction service provider website https://eauctions.samil.in/home or Contact No.: Fax: +91.11.42414444, Mr. GAURAV NAMBOODIRI,

4. Caution to bidders:

- a. Property is beings old on basis of "As is where is"," As is what is" and "What ever there is".
- b. To the best of knowledge and information of the Authorized Officers, there are no encumbrances on the properties except those mentioned in the Notice. However, the intending bidders should make their own independent inquiries regarding the encumbrances, title of property put on auction, physical area of property, and claims / rights / dues / affecting the property, prior to submitting their bid. Further the bidder/purchaser should make their own inquiries regarding any statutory liabilities, arrears of tax, claims etc. by themselves before making the bid. The e-Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation on the part of The Shriram Finance Limited. The property is being sold with all the existing and future encumbrances whether known or unknown to the Shriram Finance Limited. The Authorized Officer / Secured Creditor shall not be responsible in any way for any third party claims / rights /dues.
- c. The Shriram Finance Limited does not undertake any responsibility to procure any permission/license, NOC, etc. in respect of the property offered for sale or for any dues like outstanding water/service charges, transfer fees, electricity dues, dues to the Municipal Corporation/local authority/Co-operative Housing Society or any other dues, taxes, levies, fees, transfer fees or any other dues of the property if any in respect of and/or in relation to the sale of the said property.SuccessfulBidderhastocomplywiththeprovisionsofIncomeTaxreg arding purchase of property & to pay the tax to the authorities as per applicable rates.

We have carefully gone through terms and	conditions for e-auction and uncon	ditionally accept it
Name of Bidder	Signature of Bidder	Date

With Michigan

- **d.** Bidders are advised / cautioned to verify the concerned Revenue Records/ other Statutory authorities such as Sales Tax/Excise/Income Tax or any other etc. and shall satisfy themselves regarding the nature, description, condition, encumbrance, lien, charge, statutory dues, etc over the property before submitting their bids.
- e. Bidders are advised to go through all the terms and conditions of sale and also in the corresponding public sale notice in the details before submitting the bid and participating in the online bidding/auction.
- f. Statutory dues/liabilities etc., due to the Government/Local Body, if any, shall be borne by the purchaser(s).
- g. If the Sale Price is more than 50,00,000 (Rupees Fifty Lakh Only) then the auction purchaser/successful bidder has to deduct 1% of the sale price as TDS in the name of the owner of the property & remit it to Income Tax Department as per section 194 IA of the Income Tax Department and only 99% of the sale price has to be remit to the bank. The Sale Certificate will be issued only on the receipt of Form 26QB & Challan for having remitted the TDS.

5. Inspection of Property/Immovable Assets:

- a. Property/Assets can be inspected on the date(s) given in the public sale notice, and on any other date at the discretion of Authorized Officer with prior appointment. For prior appointment Please contact:-Md.Imam Pasha, Contact No.: 9849023122.
- **b.** Biddersshallinspecttheproperty/Assetsandsatisfythemselvesregardingt hephysical nature, condition, extent, etc., of the property/Assets.
- c. Bidders are bound by the principle of caveat emptor (Buyer Beware).

6. Inspection of Title Deeds:

a. Bidders may inspect and verify the title deeds and other documents relating to the property available with Shriram Finance Limited.

7. Submission of bid forms:

- a. Last date for submission of bid: on or before 07.09.2025 upto 05.00 p.m.
- b. Bid form shall be submitted along with the 10 % of EMD amount on or before the last date and time given in the sale notice.

We have carefully gone through terms and	conditions for e-auction and uncor	nditionally accept it.
We have carefully gone unough terms		
N of Diddor	Signature of Bidder	Date
Name of Bidder	O.g. and a	

- **c.** Bidders may give offers either for one or for all the properties. In case of offers for more than one property bidders will have to deposit the EMD for each property.
- d. Intending bidder should hold a valid e-mail id. All the correspondences will be done through E-mail. Interested bidders should have their own arrangements for internet service. Internet connectivity and other paraphernalia requirements shall have to be ensured by the bidders themselves. It is the sole responsibility of the bidder.
- e. Bids form shall be duly filled in with all the relevant details. The bidders should submitted copies of PAN card and proof of residential address, while submitting bid form. The bidders other than individuals should also upload proper mandate for e-bidding.
- **f.** Bidders staying abroad/NRIs/PIOs/Bidders holding dual citizenship must submit photo page of his/her valid Indian Passport.
- g. Incomplete/unsigned bids without EMD remittance details will be summarily rejected. NRI Bidders must necessarily enclose a copy of Photo page of his/her Passport.
- h. Only copy of PAN Card, Passport, Voter's ID, Valid Driving License or Photo Identity Card issued by Govt. will be accepted as the identity document and should be submitted along with the bid form.
- i. Original Identity Document copy of which is submitted along with the bid form must be produced on demand.

8. <u>Earnest Money Deposit(EMD):</u>

a. The bids hall be accompanied by the EMD as specified in the public sale notice /tender document. Earnest Money Deposit (EMD) shall be deposited through RTGS/NEFT. Account Name: Shriram Finance Limited. Bank :- AXIS BANK LIMITED, BRANCH- 6th floor, building no: Q2, Aurum Q parc, Gen 4/1, TTC, Thane-Belapur Road, Gansoli, Navimumbai, Mumbai400710, Account No. 230010200005265, IFSC Code: UTIB0000230, or by way of demand draft drawn in favour of Shriram Finance Limited, of the Nationalized Bank, payable at par Earnest Money Deposit (EMD) shall be adjusted in case of highest bidder, otherwise refunded within 15 working days of finalization of sale. The EMD shall not carry any interest. Further, in case property is delayed of by any whatsoever, the auction purchaser will neither been titled for any interest nord amages.

We have carefully gone through terms and	conditions for e-auction and unc	onditionally accept it.
Name of Bidder	Signature of Bidder	Date

- **b.** Bidders not to disclose remittance details of EMD, UTR Code, etc. to any one and to safeguard its secrecy.
- **c.** Biddersshallpreservetheremittancechallanandshallproducethesameas andwhen demanded.
- d. Bid form without EMD shall be summarily rejected.
- e. All details regarding remittance of EMD shall be entered in the bid form.
- f. EMD, either in part or in full, is liable for forfeiture in case of default.

9. Bid Multiplier:

a. The bidders shall increase their bids in multiplies of the amount of Rs.5,000/- specified in the public sale notice/Terms and condition of Sale.

10. <u>Duration of Auction sale:</u>

- a. Online auction sale will start automatically on and at the time given in the public sale notice/Tender Document.
- b. Auction /Bidding time will initially be for specified period and if bidding continues, the bidding process will get automatically extended five minutes duration of each and kept open till the auction-sale concludes.
- c. If any market-leading bid (bid higher than the highest at the point in time) is received within the last five minutes of closing time, the bidding time will be extended automatically by five minutes and if no bid higher than last quoted highest bid is received within the said extended five minutes, the auction sale will automatically get closed at the expiry of the extended five minute. There will thus be an extension of bidding-time, each of five minutes duration, till auction is concluded.
- **d.** Bidders are advised to enter their bid accordingly keeping in mind the five minutes duration.
- e. No complaint on time-factor or paucity of time for bidding will not be entertained.

11. Online Bidding:

- **a.** Auction/ bidding will be only online bidding through the portal provided by the service provider.
- b. In case of sole bidder, the sale may be accepted or deferred and

We have carefully gone through terms and	d conditions for e-auction and unco	nditionally accept it.
Name of Bidder	Signature of Bidder	Date

property be brought for resale or otherwise sale will be deferred or can celled.

- **c.** In case of sole bidder, one increment in bidding is mandatory.
- **d.** Bidders are cautioned to be careful while entering their bid amount and to check for alteration, if any, before confirming the same.
- e. Norequest/complaintofwrongbiddingwillbeentertainedforcancellingthes aleandin such case, the EMD in full will be forfeited.
- f. Bidders may, subject to conditions of online service provider, may avail pre-auction training. The prospective qualified bidders may contact Auction Service Provider with phone number and email id:—Shriram Auto mall India Limited (SAMIL), Fax No.+91.11.42414444, Mr. GAURAV NAMBOODIRI, Helpline Email ID akanksha.s@cartradeexchange.com prior to the date of e-Auction.

12. Declaration of successfulbidder:

- a. Highest bidder will be declared the successful bidder and sale will be confirmed in his favour in consultation of Secured Creditor. Intimation to this effect will be given through e-mail by auction service provider/Shriram Finance Limited.
- b. Highest bid will be provisionally accepted on "subject to approval" basis and the highest bidder shall not have any right/title over the property until the sale is confirmed by the Authorized Officer.
- c. All intimations to bidders/auction purchaser will be primarily through e-mail by the auction service provider/ Shriram Finance Limited.. Date of sending e-mail will be considered as date of intimation. If no intimation reaches, bidders are expected to take efforts to find out status from Shriram Finance Limited. Non-receipt of intimation should not be an excuse for default/non-payment.

13. Deposit of purchase price:

- a. The bidder declared successful, shall pay, immediately on the same day after such declaration, a deposit of 25% (less EMD already paid) on the amount of his purchase money.
- b. In case of the auction-sale proceeding and concluding be yound the banking transaction hours, the deposit of 25% of purchase price (less EMD already paid) shall be deposit within 24 hours.
- c. The balance amount of purchase money shall be paid on or before the

We have carefully gone through	h terms and	d conditions for e-auction and ur	nconditionally accept it.
Name of Bidder	162044	Signature of Bidder	Date

15th (Fifteenth) day from the date of the sale or with in such period as may be extended, for there as on to be recorded, by the Authorised Officer.

d. In case of Bid amount is equivalent or above of INR 50 Lakhs, The Successful bidder should pay 1% of TDS in BID amount to and in Favour of our Borrower's PAN and should pay the balance entire 99% to and in Favour of Shriram Finance Limited. The proof for TDS payment should be submitted along with the proof of final bid payment. In case of failure on this part, TDS has to be pay by Successful bidder and no refund for additional payment will be entertained. The Sale Certificate will not be issued till compliance of this clause.

14. Default of Payment:

- a. Default of payment of 25% of bid amount (less EMD) on the same day or within 24 hours as stated in para 13(b) above and 75% of balance bid amount within the stipulated time shall render automatic cancellation of sale without any notice.
- b. The EMD and any other monies paid by the successful bidder shall be forfeited by the Authorized Officer of the Shriram Finance Limited.

15. Sale Certificate / Payment of StampDuty:

- a. On confirmation of the sale by the Shriram Finance Limited and compliance of the terms of payment, The Authorized Officer shall issue a certificate of sale of the said property in favour of the successful bidder / purchaser in the form given in Appendix V to Enforcement of Security Interest Rules. The sale certificate shall be issued only in the same name in which the tender /bid is submitted.
- **b.** No request for inclusion/substitution of names, other than those mentioned in the bid, in the sale certificate will be entertained.
- c. Sale Confirmation / Sale Certificate shall be collected inperson or through an authorized person with authority letter.
- d. The successful bidder would bear all the charges/fees payable for conveyance such as stamp duty, registration fee or any other cost as applicable as per law. All statutory/non statutory dues, taxes, rates, assessments, charges fees etc. will be responsibility of the successful bidder only.
- e. The Sale Certificate will not be issued pending operation of any stay/injunction/ restraint order passed by the DRT/DRAT/High Court or any

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

other court against the issue of Sale Certificate. Further no interest will be paid on the amount deposited during this period.

f. No request for return of deposit either in part or full/cancellation of sale will not be entertained.

16. Return of EMD:

- a. EMD of unsuccessful bidders will be returned through NEFT/RTGS transfer to the SFL account details provided by them in the bid form and intimated via their email id.
- b. Unsuccessful bidders shall ensure return of their EMD and if not, immediately to contact the Authorized Officer of the Shriram Finance Limited.

17. Stay/Cancellation of Sale:

- a. In case of stay of further proceedings by DRT/DRAT/ High Court or any other Court, the auction may either be deferred or cancelled and persons participating in the sale shall have no right to claim damages, compensation or cost for such postponement or cancellation.
- b. Default in payment of 25% of the purchase price or the balance purchase price within the stipulated / extended time shall result in for feature and cancellation of sale and The Shriram Finance Limited will be entitled to re-auction the same.

18. Delivery of Title Deeds:

a. The title deeds and other documents related to the property and deposited with the Shriram Finance Limited for creation of Equitable Mortgage/Simple Mortgage shall be delivered to the Successful bidder/Auction Purchaser, at the time on execution of the Sale Certificate.

19. Delivery of possession:

a. All expenses and incidental charges there to shall be borne by the auctionpurchaser.

20. Other Conditions:

a. The Authorized Officer will be at liberty to amend/ modify/ delete any of the conditions as may be deemed necessary in the light of facts and circumstances of each case.

We have carefully gone through terms and	d conditions for e-auction and unco	nditionally accept it.
Name of Bidder	Signature of Bidder	Date

- b. The Shriram Finance Limited has the absolute right and discretion to accept or reject any bid or adjourn/postpone/cancel the sale/modify any terms and conditions of the sale without any prior notice and assigning any reason.
- c. The Authorized Officer reserves the right to accept or reject all or any bidder bids with out assigning any reason and to postpone or cancel the sale without assigning any reason.
- **d.** Bidders shall be deemed to have read and understood all the conditions of sale and are bound by the same.
- e. No counter-offer/ conditional offer / conditions by the bidder and/or successful-bidder will not be entertained.
- f. The Borrowers attention is invited to the provisions of sub-section 8 of section 13 of the Act in respect of time available, to redeem the secured asset.
- g. Particulars specified in respect of the property in the public notice have been stated to the best of the information of the Authorized Officer/ Shriram Finance Limited and Shriram Finance Limited would not entertain any claim or representation in that regard from the bidders.
- h. The Borrower /Guarantors, who are liable for the said outstanding dues, shall treat this Sale Notice as a notice under Rule 8 (6) of the Security Interest (Enforcement) Rules, about the holding of above mentioned auction sale.
- i. Disputes, if any, shall be within the jurisdiction of Khammam Courts only.
- j. Words and expressions used herein above shall have the same meanings respectively assigned to them in SARFAESI Act, 2002, and the Rules framed there under.

Place: Khammam. Date: 31.07.2025.

(Shriram Finance Limited)

Note: "It is informed that "SHRIRAM CITY UNION FINANCE LIMITED" has been amalgamated

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.					
Name of Bidder	Signature of Bidder	Date			



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FINANCE

Head Office: Level-3, Wockhardt Towers, East Wing C-2 Block, Bandra Kurla Complex, (Bandra East), Mumbai 400051; Tel: 022 4241 0400, 022 4060 3100; Website: http://www.shriramfinance.in./auction.

Branch Office Address: Gandhi Chowk, Khammam-2, Pin-507001,
Authorized Officer address: Shriram Finance Ltd, Zonal office, H.No: 11-4-12/15, 2nd Floor, SBI Building, wyra road, Khammam-507001.

Data of

Date & Amount of 13/2)

APPENDIX-IV-A

[SEE PROVISION TO RULE 8(5) & 8(6) & 9(1)] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8(6) of the Security Interest Enforcement Rules, 2002.

Notice is hereby given to public in general and in particular to the Borrower/s and Guarantor/s that the below described immovable properties mortgaged/charged to the Shriram Finance Limited. The physical possession of which have been taken by the Authorized Officer of Shriram Finance Limited (Formerly known as Shriram City Union Finance Limited) will be sold on "As is where is', "As is what is", and "Whatever there is" basis in e-auction on 08.09.2025 between 11 AM to 1 PM for recovery of the balance due to the Shriram Finance Limited from the Borrower/s and Guarantor/s, as mentioned in the table, Details of the Borrower/s and Guarantor/s, amount due, short description of the immovable property and encumbrances known thereon, possession type, reserve price and earnest money deposit and increment are also given as:

Co-Borrowers/Guarantors /Mortgagers	Date & Amount of 13(2) Demand Notice	Possession & Type	Description of Property	Deposit Details (EMD) Details	Time of Auction	and Inspection date
1) Narayana Rao Mekala S/o. Mekala Ramaiah, Age: 49 Yrs, R/o. H.No: 4-7-343/1, Prakash Nagar, Behind Hanuman Temple, Khamamm Dist, Pin: 507003, Cell: 8106447468. 2) Mekala Pushpavathi, W/o. Mekala Narayana Rao, Age: 44yrs, R/O Hno: 4-7-343/1, Prakash Nagar, Behind Hanuman Temple, Khammam Dist, Pin: 507003, Cell: 8106447468. 3) Sadineni Satyanarayana, S/o. Venkaiah, Age: 54yrs, R/O Hno: 5-6, Mudigonda Mandal, Khammam Dist, Pin: 507158, Cell: 9492959622.	amount of Rs. 26,48,005/- (Rupees Twenty Six Lakhs Forty Eight Thousand Five Only) as on 11.06.2024 With further interest + charges due to Shriram Finance Limited under Loan No: KHMMATF2203150001 Demand Notice Dated: 11.06.2024 (Amount due Rs. 28,00,021/- (RUPESS Twenty eight lakhs and twenty one Rupees ONLY) As on 07.01.2025	Possession Encumbrances known Not Known	The House Bearing Muncipal No. 4-7-343/1 Along With Its Vacant Admeasuring to an extent of 152.50 Sq.Yards or Equivalent to 127.50 Sq.Mts. in Plot Bearing No. 3, in And Out of Sy.No. 219, Situated at Prakash Nagar, Hanuman Temple, Khammam City And Dist, Within The Limits Of Khammam Muncipal Corporation Bounded By: Towards East: Plot of Devarapally Gopi Krishnamma in Plot No. 2, Towards West: Plot No. 4 Devarapally Veeraiah, Towards North: 6"-0" Wide Road, Towards South: Plot of Patha Venkateswarlu.	to the account details mentioned herein below In favour of Shriram Finance Limited, Bank:-AXIS BANK LIMITED, BRANCH-6th floor, building no: Q2, Aurum Q parc, Gen 4/1, TTC, Thane-Belapur Road, Gansoli, Navi-mumbai, Mumbai400710, Account No.	Dt: 08.09.2025 Time: 11.00 a.m. to 01.00 p.m	MD. Imam Pasha, Contact No.: 9849023122 B Venkateswarlu 9059447311 Customer care: 022-40081572 Property Inspection Date: 07.09.2025 Time 11.00 a.m. to 5.00 p.m

RESERVE PRICE AMOUNT IS RS. 26,31,000/- (RUPEES TWENTY SIX LAKHS AND THIRTY ONE THOUSAND ONLY). EMD AMOUNT: RS. 2,63,100/- (RUPEES TWO LAKHS SIXTY THREE THOUSAND ONE HUNDRED ONLY)

BID INCREMENT RS. 5,000/- AND IN SUCH MULTIPLES LAST DATE FOR SUBMISSION OF EMD: 07.09.2025, TIME 10.00 A.M.TO 05.00 P.M.

STATUTARY 30/15 DAYS NOTICE UNDER RULE 8 (6) Rule 9 (1) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002

The borrower/mortgagors/guarantors are hereby notified to pay the sum as mentioned above along with up to dated interest and ancillary expenses before the date of eauction i.e. on or before commencement of E Auction proceedings dated 07.09.2025, failing which the property will be auctioned/sold and balance dues, if any, will be recovered with interest and cost.

The interested bidders required assistance in creating login ID & Password, uploading data, submitting bid, training on e-bidding process etc., may contact M/s. Shriram Automall India Limited contact person: Contact No.: Fax: +91.11.42414444, Mr. GAURAV NAMBOODIRI and for any property related query may contact Shriram Finance Limited Authorized Officer, MD. Imam Pasha, Contact No.: 9849023122. during office hours and working days.

The Authorised Officer reserves the right to reject any or all bids without furnishing any further reasons. The online auction will be conducted on website (https://eauctions.Samil.in/home) of our auction agency Shriram Auto Mall India Limited. and for the place of Tender Submission/ for obtaining the bid form / Tender open & Auction, please visit the website https://eauctions.Samil.in/home and for detailed terms and conditions of the sale please refer to the link https://www.shriramfinance.in/auction provided in the Shriram Finance Limited website.

Note: "It is informed that "SHRIRAM CITY UNION FINANCE LIMITED" has been amalgamated with "SHRIRAM TRANSPORT FINANCE LIMITED" as per order of NCLT, Chennai. Subsequently the name of "SHRIRAM TRANSPORT FINANCE LIMITED" was changed as "SHRIRAM FINANCE LIMITED" with effect from 30.11.2022 vide Certificate of Incorporation pursuant to change of name dated 30-11-2022".

Place: Khammam

Sd/- (Authorised Officer) Date: 31.07.2025 **Shriram Finance Limited**



ឆ្នាំសាស៊្ប ២ខារស៊ីដឹ

SHRAM హెడ్ ఆఫీసు: లెవల్-3, హోకార్డ్ టవర్స్, ఈస్ట్ వింగ్ సి-2 బ్లాక్, బాంద్రాకుర్లా కాంప్లెక్స్, (బాంద్రా ఈస్ట్), ముంబై-400051; Tel: 022 4241 0400, 022 4060 3100; Website: http://www.shriramfinance.in./auction. | ආලේ මෙම්ම වුරාකුක්ක: ආලේ මුතු කතාල 2 එම් 5707001

ూంచ్ ఆఫీస్ చిరునామా: గాంధీ చౌకు, ఖమ్మం –2 ధీకృత అధికారి చిరునామా: జీరామ్ ఫైనాన్స్ లిమిటెడ్.

పిన్–507001 జోనల్ ఆఫీస్, ఇంటి నెం:11–4–12/15, 2వ అంతస్తు, ఎస్ట్రిప్ బిల్డింగ్, వైరా రోడ్, ఖమ్మం–507001.

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ද්ගලාද්ධ සම්පූජිර පිහිට්ජා සම්පූජිමා (මුජිමාර්

సెక్యూరిటీ ఇంటైస్ట్ ఎన్ఫోర్స్మెంట్ రూల్స్, 2002లోని రూల్ 8(6) నిబంధనతో చదవబడిన, సెక్యూరిటైజేషన్ మరియు రీకన్స్రక్షన్ అఫ్ ఫైనాన్షియల్ అసెట్స్ అంద్ ఎన్ఫోర్స్మెంట్ ఆఫ్ సెక్యూరిటీ ఇంటైస్ట్ యాక్ట్, 2002 కింద స్థిరాస్తుల అమ్మకానికి ఈ-వేలం ప్రకటన.

యాక్ష, 2002 కింద స్థిరాన్తుల అమ్మకానికి ఈ ఎలం అకటన. ఇందుమూలంగా సాధారణ బ్రజానీకానికి మరియు (పత్యేకంగా రుణగ్రహీతలకు (పకటన ఇవ్వడమేమనగా దిగువ వివరించిన స్థిరాస్తులు (శీరామ్ ఫైనాన్స్ లిమిటెడ్కు తనఖాపెట్టబడిన/చార్డ్ చేయబడినవి. (శీరామ్ ఫైనాన్స్ లిమిటెడ్ (గతంలో (శీరామ్ సిదీ యూనియన్ ఫైనాన్స్ లిమిటెడ్ అని పిలువబడెది) యొక్క అధీకృత అధికారి తీసుకున్న ఖౌతిక స్వాధీనాన్ని అస్తిని, దిగువ పట్టికలో ఇచ్చినట్లుగా రుణగ్రహీతలు/ హామీదారుల నుండి (శీరామ్ ఫైనాన్స్)లిమిటెడ్కు చెల్లించాల్సిన బ్యాలెన్స్న్న్న్ తిరిగిపొందేందుకు, 08.09.2025న ఉ.11 గం.ల నుండి మ.1.00 గం.ల వరకు. ఇ–వేలంలో 'ఎక్కడ ఎలా ఉన్నది మరియు అక్కడ అలాగే (పతిపాదికన" విక్రయించబడును. రుణగ్రహీతలు మరియు హామీదారుల వివరాలు, ఐకాయి ఉన్న మొత్తం, స్థిరాస్తి మరియు దానిపై తెలిసిన భారాల సంక్షిష్త వివరణ, స్వాధీనం రకం, రిజర్వ్ ధర మరియు ధరావత్తు మరియు ఇంక్రిమెంట్ కూడా ఇలా ఇవ్వబడ్డాయి:

రుణగ్రహీతలు/సహా-రుణగ్రహీతలు/ హామీదారులు/తాకట్టుదారుల పేరు	13(2) దిమాంద్ నోటీసు తేది& మొత్తం	స్వాధీనతా తేది& సమయం	ఆస్తి యొక్క వివరాలు	ధరావత్తు (ఈఎండి) వివరాలు	వేలం తేది& సమయం	సంప్రదించు వ్యక్తి మరియు తనిఖిచేయు తేది
1) నారాయణరావు మేకల తండ్రి మేకల రామయ్య, వయస్సు: 49 నంగలు, నివాసం: ఇ.నెం.4-7-343/1, ప్రకాష్ నగర్, హనుమాన్ టెంపుల్ వెనుక, ఖమ్మం జిల్లా, పిన్: 507003, సెల్: 8106447468. 2) మేకల వుష్పవతి, భర్త మేకల వారాయణరావు, వయస్సు: 44 నంగలు, నివాసం: ఇ.నెం.4-7-343/1, ప్రకాష్ నగర్, హనుమాన్ దేవాలయం వెనుక, ఖమ్మం జిల్లా, పిన్: 507003, సెల్: 8106447468. 3) సాదివేని నత్యనారాయణ, తండ్రి వెంకయ్య, వయస్సు: 54 నంగలు, నివాసం: ఇ.నెం.5-6, ముదిగొంద మండలం, ఖమ్మం జిల్లా, పిన్: 507158, సెల్: 9492959622.	డిమాండ్ నోటీసు తేదీ:	13-06-2025 భౌతిక స్వాధీనతా రుణభారాలు తెలిసిన తెలియని	బ్రకాష్ నగర్, హనుమాన్ ఆలయం, ఖమ్మం నగరం మరియు జిల్లా, ఖమ్మం మున్సివల్ కార్పొరేషన్ పరిధిలోని సర్వే నెం.219 లోని ఫ్లాటు నెం.3 లోని 152.50 చ.గ.లు లేదా 127.50 చ.మీ.లకు సమానమైన విస్తీర్నపు దీని ఖాళీ స్తలంతో పాటుగా మున్సిపల్ నెం.4-7-343/1 కలిగిన ఇంటి మొత్తం. సరిహాద్దులు: తూర్పు మైష్: ఫ్లాట్ నెం.2లోని దేవరపల్లి గోట కృష్ణమ్మ ఫ్లాట్, పళ్ళిమ మైష్: ఫ్లాట్ నెం.4 దేవరపల్లి వీరయ్య, ఉత్తరం మైష్: పాత వెంకటేశ్వర్లు యొక్క ఫ్లాట్.	పేరు హ్యాంక్: యాక్స్స్ బ్యాంక్ లిమిటెద్, బ్రాంచ్: 6వ అంతస్తు, భవనం నెం.క్యూ2, ఆరం క్యూ పార్క్ జనరల్ 4/1, బిటిసి, థానే-బేలాపూర్ రోడ్, గన్సోలి, నవీ-ముంబై, ముంబై-400710. ఖాతా నెం. 230010200005265.	తేదీ: 08.09.2025 సమయం: ఉ.11.00 గం.ల నుండి మ.01.00 గం.ల వరకు	ఎండీ.ఇమామ్ పాషా, కాంటాక్ట్ నెంబర్: 9849023122, బి. వెంకటేశ్వర్లు 9059447311 కస్టమర్ కేర్: 022– 40081572 ఆస్తి తనిఖీచేయు తేదీ: 07–09–2025 సమయం: ఉ.11.00 నుండి సా.5.00 వరకు.

రిజర్వ్ ధర మొత్తం: రూ.26,31,000/- (రూపాయలు ఇరవై ఆరు లక్షలు ముప్పై ఒకటీ వేలు మాత్రమే). ఈఎండీ మొత్తం: రూ.2,63,100/- (రూపాయలు రెందు లక్షలు అరవై మూదు వేల సూట ఒకటీ మాత్రమే) బిడ్ పెరుగుదల రూ. 5,000/- మరియు అలాంటి గుణకాలు ఈఎండీ సమర్పణకు చివరి తేదీ: 07.09.2025, సమయం: ఉ.10.00గం.ల నుండి సా.5.00 వరకు

సెక్యూరిటీ ఇంటరెస్ట్ (ఎన్ఫోర్స్మెంట్) రూల్స్, 2002లోని రూల్ 8(6) రూల్ 9(1) కింద చట్టబద్దమైన 30/15 రోజుల నోటీసు

రుజగ్రహీత/తనఖాదారులు/హోమీదారులు పైన పేర్కౌన్న మొత్తాన్ని తేదీ వద్దీ మరియు అనుబంధ ఖర్చులతో పాటు ఇ–వేలం తేదీకి ముందు అనగా 07.09.2025 నాటి ఇ–వేలం (ప్రక్రియలు ప్రారంభమయ్యే ముందు చెల్లించాలని ఇందుమూలంగా తెలియజేయఐదుతున్నాయి, విఫలం చెందిణ్, ఆస్తి వేలం వేయఐదుతుంది/అమ్మఐదుతుంది మరియు మిగిలినఐకాయిలు, ఏదైనాఉంటే, వడ్డీ మరియు ఖర్చుతో సహాతిరిగి పొందబడతాయి. లాగిన్ ఐడి & పాస్వర్డ్ సృష్టించడంలో, డేటాను అప్లోడ్ చేయడంలో, బిడ్ ను సమర్పించడంలో, ఇ–బిడ్డింగ్ ప్రక్రియపై శిక్షణలో సహాయం కావాలనుకునే ఆసక్తిగల బిడ్డరుదారు మెస్పర్స్ (శ్రీరామ్ ఆటోమాల్ ఇండియా లిమిటెడ్, సంప్రదించు వ్యక్తి: ఫ్యాక్సు నెం.+91 11.42414444, (శీ.గౌరవ్ సంబూదిరి వారిని మరియు ఏదైనా ఆస్తి సంబంధిత ప్రశ్నలకు కార్యాలయ వేళలు మరియు పని దీనాలలో (శీరామ్ ఫైనాన్స్ లిమిటెడ్ అధీకృత అధికారి, ఎండి.ఇమామ్ పాషా, కాంటాక్ట్ నెం.9849023122 పై సంప్రదించవచ్చు.

(https://eauctions.Samil.in/home) లో నిర్వహించబడుతుంది. టెండర్ సమర్పజ్ స్థలం/బిడ్ ఫారమ్ పొందడానికి /టెండర్ ఓపెన్&వేలం, దయచేసి https://eauctions.Samil.in/home వెబ్సైట్ను సందర్భించండి మరియు అమ్మకం యొక్క వివరణాత్మక నిబంధనలు మరియు షరతుల కోసం దయచేసి (శీరామ్ ఫైనాన్స్ లిమిటెడ్ వెబ్సైట్లో అందించిన లింక్: https://www.shriramfinance.in/ auction ను చూడండి.

గమనిక: "ఎన్సిఎల్టీ, "చెన్నై వారి ఆదేశం ప్రకారం "(జీరామ్ సిటీ యూనియన్ ఫైనాన్స్ లిమిటెడ్"ను "(జీరామ్ ట్రాన్స్పోర్ట్ ఫైనాన్స్ లిమిటెడ్" తో విలీసంచేసినట్లు తెలియజేయబడుతున్నది. తదనంతరం "(జీరామ్ ట్రాన్స్ప్రెక్ట్ ఫైనాన్స్ లిమిటెడ్" పేరు 30.11.2022 నుండి "(శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్"గా మార్చబడింది, దీని పేరు మార్పు 30–11–2022 నాటి ఇన్కార్పొరేషన్ సర్టిఫికేట్ ద్వారా అమలులోకి వస్తుంది.

పదేశం: ఖమ్మం, ම්ඛ: 31-07-2025 సం/- (అధీకృత అధికారి), ్రకీరామ్ ఫైనాన్స్ లిమిటెడ్