

AUTHORIZED OFFICER ADDRESS: Shriram Finance Ltd, Zonal Office, D.No:- 6-12-5/1, 2nd Floor, Orugantivari Street, Innispeta, Opp: Kotipalli Bus Stand, Rajamahendravaram-533 101.

E-Auction sale notice in respect of immovable properties pertaining to Vakapalli Raju

E Auction Sale Notice for sale of the Immovable Assets under the Securitization and Reconstructions of Financial Assets and Enforcement of Security interest Act,2002 read with Security Interest (Enforcement) Rules under Rule 9 (1) issued now after expiry of 30 days of the **Intending sale Notice dated 11.06.2025** . Since all of you have failed to exercise your right of redemption as contemplated under section 13 (8) of Act 54/2002 r/w Rule 8 (6) of the Security interest (Enforcement) Rules,2002, this notice for e-auction sale is issued. This is to inform the borrowers / guarantors/ mortgagers / co-applicants / co-borrowers

This is to inform you 1). Y G Dev & Co Rep. its Managing Partner : Yerra Guru Devulu, S/o Sriram Murthy, D No: 28-9-6B/4, Samacharam Building, Jampeta, Near Ganesh chowk, Rajahmundry : 533 103, East Godavari District. **(BORROWER)**

2). Yerra Gurudevulu, S/o Sriram Murthy, Business, D No: 73-18-19/1, Block No-A1, Sai Towers, A V Apparao road, Danavaipeta, Rajahmundry- 533103, East Godavari District. **(GUARANTOR)**.

3). Vakapalli Latha, W/o Raju, Architecture Business, D No: 23-15-4/3/1M, Flat no: 401, 4th Floor, Near Market Yard, Vasudha Enclave, Subash Nagar, Rajahmundry- 533101, East Godavari District. **(GUARANTOR)**.

4). Vakapalli Raju, S/o Veeranna, Teacher, D No: 23-15-4/3/1M, Flat no: 401, 4th Floor, Near Market Yard, Vasudha Enclave, Subash nagar, Rajahmundry- 533101, East Godavari District. **(GUARANTOR)**.

5). Yerra Padmavathi, W/o Yerra Gurudevulu, Business, D No: 73-18-19/1, Block No-A1, Sai Towers, A V Apparao road, Danavaipeta, Rajahmundry- 533103, East Godavari District. **(GUARANTOR)**.

1. That, we M/s. Shriram Finance Limited (Formerly known as Shriram City Union Finance Limited), It is informed that " Shriram City Union Finance Limited " has been amalgamated with "Shriram Transport Finance Company Limited" as per order of Hon'ble NCLT, Chennai on 09.11.2022 in C.P. No: 69-76 of 2022, Subsequently, the name of M/s. Shriram Transport Finance Company Limited stands changed to M/s. **Shriram Finance Limited** with effect from 30.11.2022 as per "Certificate of Incorporation Pursuant to change of Name" as certified by Registrar of Companies under Ministry of Corporate Affairs. Registered under Companies Act,2013, registered with RBI to do Non-Banking Finance Business, having **Registered office** at Sri Towers, Plot No.14A, South Phase, Industrial Estate, Guindy, Chennai- 600032, Authorized Officer, Shriram Finance Ltd, Zonal Office, D.No:- 6-12-5/1, 2nd Floor, Orugantivari Street, Innispeta, Opp: Kotipalli Bus Stand, Rajamahendravaram-533 101 and branch office at Rajahmundry-2 (hereinafter referred as Company/ Lender) hereby issue the following notice as under.

2. We refer to our Demand Notices dated. 30.01.2023 issued by us under Section 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act,2002 (hereinafter referred to as "SARFAESI Act"), wherein we had called upon you to pay the dues Rs. **5830020/-** (Rupees Fifty Eight Lakhs Thirty thousand and Twenty only) in loan account no. RAJA4TF1903290009 along with further interest, expenses and other costs till the payment of entire amount as payable by you all under the facility granted by Shriram Finance Limited Within 60 days from the date of the said notice. You have since then failed and neglected to pay the amount as demanded.

For Shriram Finance Limited

Shriram Finance Limited

(Formerly known as Shriram Transport Finance Company Limited)

Authorized Officer

3. Consequently the secured creditor has already issued **Notice dated 01.08.2023** under section 13 (4) notifying you all that the secured creditor represented by its Authorised Officer has already taken possession of the properties on.04.03.2024 with the assistance of advocate commissioner, who was appointed as advocate commissioner by the Hon'ble Principal Assistant Session Judge –Cum –Chief Judicial Magistrate Court at Rajamahendravaram and that all the requisitions under the provision of SARFAESI Act and The Security Interest (Enforcement) Rules, 2002 have been complied with. The secured creditor ie. Shriram Finance Limited now proposes to sell the secured asset as described hereunder by public e-auction and/or any other methods as prescribed under the provisions of law and rules. after a period of 30 days from the date of publication of this notice in the manner described under the law and rules on the basis of 'As is where is basis & As is what is basis & Whatever there is basis' through Online Public e-Auction, to realise the debt notified under demand notice dated 30.01.2023 ie an outstanding amount of Rs. **5830020/-** (Rupees Fifty Eight Lakhs Thirty thousand and Twenty only) along with interest, expenses, charges, Legal and all incidental costs from the date of above notice to till closure of this loan account in loan Account No. RAJA4TF1903290009.

4. It is hereby informed you that we are going to conduct Online Auction as per the given below Schedule:

Sr.No	PARTICULARS	DETAILS
1.	Date of Auction	29 th August' 2025
2.	Time of Auction	11.00 AM to 01.00 PM
3.	Place of Auction	Web Portal: https://eauctions.samil.in/home
4.	Mode of Auction	E-Auction
5.	Last date for submission of bid	on or before 28 th August, 2025 up to 05.00 p.m.
6.	Inspection Date & Time	On or before 22.08.2025 Time 10.00 a.m. to 05.00 p.m
7.	Loan agreement No	RAJA4TF1903290009
8.	Outstanding amount	Total amount of Rs. 58,30,020/- (Rupees Fifty Eight Lakhs Thirty thousand and Twenty only) (Interest Charged upto 30th January 2023) including further interest from the date of above notice, Other charges legal and other costs which shall be applied in loan Account No. RAJA4TF1903290009 till closure of this loan.
9.	Earnesh Money Deposit Details(EMD) Details	EMD to be deposited by way of DD In favour of SHRIRAM FINANCE LIMITED BANK NAME- AXIS BANK LIMITED, BRANCH- Bandra Kurla Complex, Mumbai - 400710, Account No.230010200005265, IFSC Code : UTIB0000230

For Shriram Finance Limited



Authorized Officer

Shriram Finance Limited

(Formerly known as Shriram Transport Finance Company Limited)

Admn. Office : 6th Floor, (level 2), Building No. Q2, Aurum Q Parc, Gen 4/1, TTC, Thane Belapur Road, Ghansoli, Navi Mumbai - 400 710. Tel: +91 22 40957575
Registered Office : Sri Towers, Plot No.14A, South Phase, Industrial Estate, Guindy, Chennai - 600 032. Tamil Nadu, India. I Tel: +91-44-485 24 666
Website : www.shriramfinance.in I Corporate Identity Number (CIN) - L65191TN1979PLC007874



10.	Description of mortgage property (Secured Asset)	<p><u>MORTAGAGE PROPERTY VIDE DOCUMENT NO. 3404/2019 Property covered under Sale Deed Document No:46/2003), Sub-Registrar of Peddapuram</u></p> <p>Property Details:</p> <p>East Godavari District, Peddapuram Sub-District, Peddapuram Mandal, Peddapuram Municipality Area, Peddapuram Village Ward No.17, new Ward No.15, Kondayyapeta, Yanadigudem Street, Brundavan Convent RCC building and thatched house bearing D No.1-4-3B, assessment No.1062006835 in an extent of 383 Sq. yards or 320.23 Sq. meters of site is measured bounded by :</p> <table><tr><td>EAST</td><td>Wall belongs to Lanka Dayamani</td><td>56.0 feet</td></tr><tr><td>SOUTH</td><td>Raja Veedhi</td><td>61.6 feet</td></tr><tr><td>WEST</td><td>House of Bora Atchiyamma</td><td>56.0 feet</td></tr><tr><td>NORTH</td><td>Raja Veedhi</td><td>61.6 feet</td></tr></table>	EAST	Wall belongs to Lanka Dayamani	56.0 feet	SOUTH	Raja Veedhi	61.6 feet	WEST	House of Bora Atchiyamma	56.0 feet	NORTH	Raja Veedhi	61.6 feet
EAST	Wall belongs to Lanka Dayamani	56.0 feet												
SOUTH	Raja Veedhi	61.6 feet												
WEST	House of Bora Atchiyamma	56.0 feet												
NORTH	Raja Veedhi	61.6 feet												
11.	Reserve Price of the Property (To reduced 10% on previous (1 ST Sale Notice) reserve price amount of Rs.54,68,000/-)	<p>Reserve Price of the Property</p> <p>Rs.49,21,200/- (Rupees Forty Nine Lakhs and Twenty One thousand Two Hundred only)</p> <p>EMD AMOUNT Rs.4,92,120/- (Four Lakhs Ninety Two Thousand One Hundred Twenty Only)</p>												

E-auction is as per the terms and conditions enclosed herewith.

Date: 25.07.2025

Place: Rajahmundry

For Shriram Finance Limited

Authorized Officer.

Shriram Finance Limited

(Formerly known as Shriram Transport Finance Company Limited)

Admn. Office : 6th Floor, (level 2), Building No. Q2, Aurum Q Parc, Gen 4/1, TTC, Thane Belapur Road, Ghansoli, Navi Mumbai - 400 710. Tel: +91 22 40957575
Registered Office : Sri Towers, Plot No.14A, South Phase, Industrial Estate, Guindy, Chennai - 600 032. Tamil Nadu. India. | Tel: +91-44-485 24 666
Website : www.shriramfinance.in | Corporate Identity Number (CIN) - L65191TN1979PLC007874