

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

	<p>SHRIRAM FINANCE LIMITED Head Office: Level-3, Wockhardt Towers, East Wing C-2 Block, Bandra Kurla Complex, (Bandra East), Mumbai-400 051; Tel: 022 4241 0400, 022 4060 3100; Website: http://www.shriramfinance.in/auction Regd Office: Sri Towers, Plot No.14A, South Phase, Industrial Estate, Guindy, Chennai-600 032, Zonal Office : Shriram Finance Ltd, D.No:- 22B-13-8, 2nd Floor, Venkata Rama Power Press Road,Opp: Central Bank, Powerpeta, Eluru-534 00 and branch at Tadepalligudem.</p>
---	--

E-AUCTION SALE OF IMMOVABLE PROPERTY BELONGS TO SMT.MADIREDDY NAGA BHAGYA LAKSHMI KUMARI

<p>West Godavari District, Ananthapalli Sub-District, Nallajarla Mandalam, Prakasarao Palem Gram Panchayat and village accounts zerothy dry land covered by R S No.412 out of total extent of Ac. 13.55 cents Southern side an extent of Ac.6.63 cents both together totaling Ac.6.98 cents into a single bit in which western side an extent of Ac. 1.15 cents bounded by: East : Land in this survey number sold to Donee South : Land in S. No.411/1 belongs to Pendala Satyanarayana West : KN Road North : Land in this survey number belong to Kottu Narayana Rao.</p> <p>Item no.02: (Property covered under document No.1830/1996) West Godavari District, Ananthapalli Sub-District, Nallajarla Mandalam,Prakasarao Palem Gram Panchayat and village accounts zerothy dry land covered by R S No..412 out of total extent of Ac. 13.55 cents Southern side an extent of Ac.6.63 cents both together totaling Ac.6.98 cents into a single bit in which western side an extent of Ac.3.00 cents bounded by: East : Remaining land in this survey number South: Land belongs to Karuturi Lakshmi Ganeswara Rao West : Land gifted to Vendee to vendor North: Land in this survey number belong to Kottu Narayana Rao.</p>
--

Sale of immovable properties mortgaged to the secured creditor Under Securitization and Reconstruction of Financial Assets And Enforcement of Security Interest Act, 2002.

Secured Creditor	M/s Shriram Finance Ltd
Borrower	Sri Prakash Enterprises..Its Rep By Managign Partner-Madireddy Surya Prakash & others
Loan account	TDPLMTF1905300001
Guarantors	(1). Sri Prakash Enterprises its rep by Managing Partner Madireddy Naga Bhagya Lakshmi Kumari, (2). Madireddy Surya Prakash, (3). Madireddy Naga Bhagya Lakshmi Kumari, (4). Madireddy Hanuma Ravi Teja, (5). Madireddy Hemantha Bapiraju, (6). Achanta lakshmana Rao.

Whereas under section 13(2) of the Securitization And Reconstruction of Financial Assets And Enforcement of Security Interest Act, 2002, the Authorized Officer of M/s. Shriram City Union Finance Limited had issued demand notices dated **16.09.2022** to the borrowers/guarantors/co-obligates and subsequently the Authorized Officer has taken possession

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

of the under mentioned secured assets on.13.03.2024 under section 13(4) of the said Act, in respect of loan facilities granted to Sri Prakash Enterprises..Its Rep By Managign Partner-Madireddy Surya Prakash (hereinafter referred to as the borrower).

Pursuant to the Scheme of Amalgamation approved by the Hon'ble NCLT, Chennai on 09.11.2022 in C.P. No: 69-76 of 2022, M/s. Shriram City Union Finance merged with M/s. Shriram Transport Finance Company Limited. Subsequently, the name of M/s. Shriram Transport Finance Company Limited stands changed to M/s. Shriram Finance Limited with effect from 30.11.2022 as per "Certificate of Incorporation Pursuant to change of Name" as certified by Registrar of Companies under Ministry of Corporate Affairs.

It has been decided to sell the secured asset mentioned hereunder through E-Auction for realization of the secured debts due to **M/s Shriram Finance Ltd.**, amounting to Rs.**51086461**/- (Rupees Five Crores Ten Lacs Eighty Six Thousand Four Hundred Sixty One Only) as on. **16.09.2022** plus future interest/charges/other costs incurred by the Secured Creditor thereon till final payment/realization.

Shriram Auto Mall India Limited (SAMIL)
Will sell by online e-auction on <https://eauctions.samil.in/>

Start time of E-Auction	12th March' 2025 at 11:00 a.m.
End time of E-Auction	12th March' 2025 at 1:00 p.m.

***subject to auto-extension 5 minutes each till conclusion of sale**

SCHEDULE OF IMMOVABLE PROPERTY BELONGS TO SMT.MADIREDDY NAGA
BHAGYA LAKSHMI KUMARI

West Godavari District, Ananthapalli Sub-District, Nallajarla Mandalam, Prakasarao Palem Gram Panchayat and village accounts zerothy dry land covered by R S No.412 out of total extent of Ac. 13.55 cents Southern side an extent of Ac.6.63 cents both together totaling Ac.6.98 cents into a single bit in which western side an extent of Ac. 1.15 cents bounded by:

East : Land in this survey number sold to Donee
South : Land in S. No.411/1 belongs to Pendala Satyanarayana
West : KN Road
North : Land in this survey number belong to Kottu Narayana Rao

Item no.02: (Property covered under document No.1830/1996)

West Godavari District, Ananthapalli Sub-District, Nallajarla Mandalam,Prakasarao Palem Gram Panchayat and village accounts zerothy dry land covered by R S No..412 out of total extent of Ac. 13.55 cents Southern side an extent of Ac.6.63 cents both together totaling Ac.6.98 cents into a single bit in which western side an extent of Ac.3.00 cents bounded by:

East : Remaining land in this survey number
South: Land belongs to Karuturi Lakshmi Ganeswara Rao
West : Land gifted to Vendee to vendor
North: Land in this survey number belong to Kottu Narayana Rao.

Reserve Price	Rs.6,01,67,250/- (Six Crores One Lakh Sixty Seven Thousand Two Hundred Fifty Rupees Only)
----------------------	--

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

Earnest Money Deposit	10% of the Reserve Price i.e. Rs.60,16,725/- (Sixty Lakhs Sixteen Thousand Seven Hundred Twenty Five Rupees Only)
------------------------------	---

The title deeds of the properties can be inspected at the office of the Auctioneers or the Secured Creditor On.22-02-2025 Time 11.00 a.m. to 05.00 p.m., by prior appointment. For appointments, contact the Authorised Officer Mr R.PEDDABBAYEE, Contact No.: 9652519891 or email peddabbayee.r1@shriramfinance.me'

**Terms and Conditions for sale of assets of borrower accounts through online
E-auction under SARFAESI ACT**

**(Borrower Name:- Sri Prakash Enterprises..Its Rep By Managign Partner-Madireddy Surya
Prakash & Loan Account No.TDPLMTF1905300001.**

1. Nature and Object of Online Sale:

- a. The online e-auction sale is with the object of Free and Fair Sale, Transparency and for achieving best-possible recovery of public money.
- b. The sale is governed by the Provisions of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and Security Interest (Enforcement) Rules, 2002 and the following specific terms and conditions.

2. (a) The auction sale will be On-line E-Auction / Terms & Conditions available in website <http://shriramfinance.in/auction> & Bidding and Auction through service provider website <https://eauctions.samil.in/home> respectively on (12-03-2025) between **11.00 AM and 1.00 PM with unlimited extension of 5 minutes time in case of receipt of bid in last 5 minutes**. Bidders shall improve their offers in multiples as specified in the Notice **during online bidding of the property**.

(b) Last date for submission of bid: on or before 10TH March' 2025 up to 05.00 p.m.

(c) Inspection Date & Time: 22-02-2025 Time 10.00 a.m. to 05.00 p.m.

3. Registration of Bidders with auction service provider-**Shriram Auto Mall India Limited (SAMIL)** for bidding in e-auction as per the requirement of the Auctioneer Company is essential. For details in this regard, kindly visit auction service provider website <https://eauctions.samil.in/home> or **Contact No.:** **Fax: +91.11.42414444, Mobile : 9988001555, Email ID : vivek.arora@samil.in**

4. Caution to bidders:

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

- a. Property is being sold on basis of "As is where is", "As is what is" and "Whatever there is".
- b. To the best of knowledge and information of the Authorized Officers, there are no encumbrances on the properties except those mentioned in the Notice. However, the intending bidders should make their own independent inquiries regarding the encumbrances, title of property put on auction, physical area of property, and claims / rights / dues / affecting the property, prior to submitting their bid. Further the bidder/purchaser should make their own inquiries regarding any statutory liabilities, arrears of tax, claims etc. by themselves before making the bid. The e-Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation on the part of The Shriram Finance Limited. The property is being sold with all the existing and future encumbrances whether known or unknown to the Shriram Finance Limited. The Authorized Officer / Secured Creditor shall not be responsible in any way for any third party claims / rights / dues.
- c. The Shriram Finance Limited does not undertake any responsibility to procure any permission/license, NOC, etc. in respect of the property offered for sale or for any dues like outstanding water/service charges, transfer fees, electricity dues, dues to the Municipal Corporation/local authority/Co-operative Housing Society or any other dues, taxes, levies, fees, transfer fees or any other dues of the property if any in respect of and/or in relation to the sale of the said property. Successful Bidder has to comply with the provisions of Income Tax regarding purchase of property & to pay the tax to the authorities as per applicable rates.
- d. Bidders are advised / cautioned to verify the concerned Revenue Records/ other Statutory authorities such as Sales Tax/Excise/Income Tax or any other etc. and shall satisfy themselves regarding the nature, description, condition, encumbrance, lien, charge, statutory dues, etc over the property before submitting their bids.
- e. Bidders are advised to go through all the terms and conditions of sale and also in the corresponding public sale notice in the details before submitting the bid and participating in the online bidding/auction.
- f. Statutory dues/liabilities etc., due to the Government/Local Body, if any, shall be borne by the purchaser(s).

5. Inspection of Property/Immovable Assets:

- a. Property/Assets can be inspected on the date(s) given in the public sale notice, and on any other date at the discretion of Authorized Officer with prior appointment. For prior appointment **Please contact:- R.PEDDABBAYEE, Contact No.: 9652519891.**

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

- b. Bidders shall inspect the property/Assets and satisfy themselves regarding the physical nature, condition, extent, etc., of the property/Assets.
- c. Bidders are bound by the principle of caveat emptor (Buyer Beware).

6. Inspection of Title Deeds:

- a. Bidders may inspect and verify the title deeds and other documents relating to the property available with Shriram Finance Limited.

7. Submission of bid forms:

- a. **Last date for submission of bid: on or before 10th March' 2025 up to 05.00 p.m.**
- b. Bid form shall be submitted along with the 10 % of EMD amount on or before the last date and time given in the sale notice.
- c. Bidders may give offers either for one or for all the properties. In case of offers for more than one property bidders will have to deposit the EMD for each property.
- d. Intending bidder should hold a valid e-mail id. All the correspondences will be done through E-mail. Interested bidders should have their own arrangements for internet service. Internet connectivity and other paraphernalia requirements shall have to be ensured by the bidders themselves. It is the sole responsibility of the bidder.
- e. Bids form shall be duly filled in with all the relevant details. The bidders should submitted copies of PAN card and proof of residential address, while submitting bid form. The bidders other than individuals should also upload proper mandate for e bidding.
- f. Bidders staying abroad/NRIs/PIOs/Bidders holding dual citizenship must submit photo page of his/her valid Indian Passport.
- g. Incomplete/unsigned bids without EMD remittance details will be summarily rejected. NRI Bidders must necessarily enclose a copy of Photo page of his/her Passport.
- h. Only copy of PAN Card, Passport, Voter's ID, Valid Driving License or Photo Identity Card issued by Govt. will be accepted as the identity document and should be submitted along with the bid form.

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

- i. Original Identity Document copy of which is submitted along with the bid form must be produced on demand.

8. Earnest Money Deposit (EMD):

- a. The bid shall be accompanied by the EMD as specified in the public sale notice/tender document. Earnest Money Deposit (EMD) shall be deposited through RTGS/NEFT. Account Name : **Shriram Finance Limited, Bank :- AXIS BANK LIMITED, at BANDRA KURLA COMPLEX MUMBAI (MH), Account No.230010200005265, IFSC Code : UTIB0000230** or by way of demand draft drawn in favour of Shriram Finance Limited, of the Nationalized Bank, payable at par Earnest Money Deposit (EMD) shall be adjusted in case of highest bidder, **otherwise refunded within 15 working days of finalization of sale.** The EMD shall not carry any interest. Further, in case possession of property is delayed by any reason whatsoever, the auction purchaser will neither be entitled for any interest nor damages.
- b. Bidders not to disclose remittance details of EMD, UTR Code, etc. to any one and to safeguard its secrecy.
- c. Bidders shall preserve the remittance challan and shall produce the same as and when demanded.
- d. Bid form without EMD shall be summarily rejected.
- e. All details regarding remittance of EMD shall be entered in the bid form.
- f. EMD, either in part or in full, is liable for forfeiture in case of default.

9. Bid Multiplier:

- a. The bidders shall increase their bids in multiplies of the amount of **Rs.50,000/-** specified in the public sale notice/Terms and condition of Sale.

10. Duration of Auction sale:

- a. Online auction sale will start automatically on and at the time given in the public sale notice/Tender Document.
- b. Auction/Bidding time will initially be for specified period and if bidding continues, the bidding process will get automatically extended five minutes duration of each and kept open till the auction-sale concludes.
- c. If any market-leading bid (bid higher than the highest at the point in time) is received within the last five minutes of closing time, the bidding time

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

will be extended automatically by five minutes and if no bid higher than last quoted highest bid is received within the said extended five minutes, the auction sale will automatically get closed at the expiry of the extended five minute. There will thus be an extension of bidding-time, each of five minutes duration, till auction is concluded.

- d. Bidders are advised to enter their bid accordingly keeping in mind the five minutes duration.
- e. No complaint on time-factor or paucity of time for bidding will not be entertained.

11. Online Bidding:

- a. Auction/ bidding will be only online bidding through the portal provided by the service provider.
- b. In case of sole bidder, the sale may be accepted or deferred and property be brought for resale or otherwise sale will be deferred or cancelled.
- c. In case of sole bidder, one increment in bidding is mandatory.
- d. Bidders are cautioned to be careful while entering their bid amount and to check for alteration, if any, before confirming the same.
- e. No request/complaint of wrong bidding will be entertained for cancelling the sale and in such case, the EMD in full will be forfeited.
- f. Bidders may, subject to conditions of online service provider, may avail pre-auction training. The prospective qualified bidders may contact Auction Service Provider with phone number and email id:- **Shriram Automall India Limited (SAMIL), Fax No.+91.11.42414444, Mobile : 9988001555, Email ID : vivek.arora@samil.in , Helpline Email ID akanksha.s@cartradeexchange.com** prior to the date of e-Auction.

12. Declaration of successful bidder:

- a. Highest bidder will be declared the successful bidder and sale will be confirmed in his favour in consultation of Secured Creditor. Intimation to this effect will be given through e-mail by auction service provider/Shriram Finance Limited.
- b. Highest bid will be provisionally accepted on “subject to approval” basis and the highest bidder shall not have any right/title over the property until the sale is confirmed by the Authorized Officer.

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

- c. All intimations to bidders/auction purchaser will be primarily through e-mail by the auction service provider/ Shriram Finance Limited.. Date of sending e-mail will be considered as date of intimation. If no intimation reaches, bidders are expected to take efforts to find out status from Shriram Finance Limited. Non-receipt of intimation should not be an excuse for default/non-payment.

13. Deposit of purchase price:

- a. The bidder declared successful, shall pay, immediately on the same day after such declaration, a deposit of 25% (less EMD already paid) on the amount of his purchase money.
- b. In case of the auction-sale proceeding and concluding beyond the banking transaction hours, the deposit of 25% of purchase price (less EMD already paid) shall be deposit within 24 hours.
- c. The balance amount of purchase money shall be paid on or before the 15th (Fifteenth) day from the date of the sale or within such period as may be extended, for the reason to be recorded, by the Authorised Officer.
- d. In case of Bid amount is equivalent or above of INR 50 Lakhs, The Successful bidder should pay 1% of TDS in BID amount to and in Fav of our Borrower's PAN and should pay the balance entire 99% to and in Fav of Shriram Finance Limited. The proof for TDS payment should be submitted along with the proof of final bid payment. In case of failure on this part, TDS has to be pay by Successful bidder and no refund for additional payment will be entertained. The Sale Certificate will not be issued till compliance of this clause.

14. Default of Payment:

- a. Default of payment of 25% of bid amount (less EMD) on the same day or within 24 hours as stated in para 13(b) above and 75% of balance bid amount within the stipulated time shall render automatic cancellation of sale without any notice.
- b. The EMD and any other monies paid by the successful bidder shall be forfeited by the Authorized Officer of the Shriram Finance Limited.

15. Sale Certificate / Payment of Stamp Duty:

- a. On confirmation of the sale by the Shriram Finance Limited and compliance of the terms of payment, The Authorized Officer shall issue a certificate of sale of the said property in favour of the successful bidder/purchaser in the form given in Appendix V to

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

Enforcement of Security Interest Rules. The sale certificate shall be issued only in the same name in which the tender /bid is submitted.

- b. No request for inclusion/substitution of names, other than those mentioned in the bid, in the sale certificate will be entertained.
- c. Sale Confirmation/Sale Certificate shall be collected in person or through an authorized person with authority letter.
- d. The successful bidder would bear all the charges/fees payable for conveyance such as stamp duty, registration fee or any other cost as applicable as per law. All statutory/non statutory dues, taxes, rates, assessments, charges fees etc. will be responsibility of the successful bidder only.
- e. The Sale Certificate will not be issued pending operation of any stay/ injunction/ restraint order passed by the DRT/DRAT/High Court or any other court against the issue of Sale Certificate. Further no interest will be paid on the amount deposited during this period.
- f. No request for return of deposit either in part or full/cancellation of sale will not be entertained.

16. Return of EMD:

- a. EMD of unsuccessful bidders will be returned through NEFT/RTGS transfer to the SFL account details provided by them in the bid form and intimated via their email id.
- b. Unsuccessful bidders shall ensure return of their EMD and if not, immediately to contact the Authorized Officer of the Shriram Finance Limited.

17. Stay/Cancellation of Sale:

- a. In case of stay of further proceedings by DRT/DRAT/High Court or any other Court, the auction may either be deferred or cancelled and persons participating in the sale shall have no right to claim damages, compensation or cost for such postponement or cancellation.
- b. Default in payment of 25% of the purchase price or the balance purchase price within the stipulated/extended time shall result in forfeiture and cancellation of sale and The Shriram Finance Limited will be entitled to re-auction the same.

18. Delivery of Title Deeds:

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

- a. The title deeds and other documents related to the property and deposited with the Shriram Finance Limited for creation of Equitable Mortgage/Simple Mortgage shall be delivered to the Successful bidder/Auction Purchaser, at the time on execution of the Sale Certificate.

19. Delivery of possession:

- a. All expenses and incidental charges there to shall be borne by the auction purchaser.

20. Other Conditions:

- a. The Authorized Officer will be at liberty to amend/ modify/ delete any of the conditions as may be deemed necessary in the light of facts and circumstances of each case.
- b. The Shriram Finance Limited has the absolute right and discretion to accept or reject any bid or adjourn/postpone/cancel the sale/modify any terms and conditions of the sale without any prior notice and assigning any reason.
- c. The Authorized Officer reserves the right to accept or reject all or any bid or bids without assigning any reason and to postpone or cancel the sale without assigning any reason.
- d. Bidders shall be deemed to have read and understood all the conditions of sale and are bound by the same.
- e. No counter-offer/conditional offer/conditions by the bidder and/or successful-bidder will not be entertained.
- f. The Borrowers attention is invited to the provisions of sub-section 8 of section 13 of the Act in respect of time available, to redeem the secured asset.
- g. Particulars specified in respect of the property in the public notice have been stated to the best of the information of the Authorized Officer/Shriram Finance Limited and Shriram Finance Limited would not entertain any claim or representation in that regard from the bidders.
- h. The Borrower/Guarantors, who are liable for the said outstanding dues, shall treat this Sale Notice as a notice under Rule 8 (6) of the Security Interest (Enforcement) Rules, about the holding of above mentioned auction sale.

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

- i. Disputes, if any, shall be within the jurisdiction of Eluru **Courts** only.
- j. Words and expressions used herein above shall have the same meanings respectively assigned to them in SARFAESI Act, 2002, and the Rules framed thereunder.

Place : Eluru.

Date : 05.02.2025.

Authorized officer
(ShriramFinance Limited)

Note: "It is informed that "SHRIRAM CITY UNION FINANCE LIMITED" has been amalgamated with "SHRIRAM TRANSPORT FINANCE LIMITED" as per order of NCLT, Chennai. Subsequently the name of "SHRIRAM TRANSPORT FINANCE LIMITED" was changed as "SHRIRAM FINANCE LIMITED" with effect from 30.11.2022 vide Certificate of Incorporation pursuant to change of name dated 30-11-2022."

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Registered AD.

Date : 05.02.2025

From :

Authorized Officer,
 Shriram Finance Ltd,
 D.No - 22B-13-8,
 2nd Floor, Venkata Rama Power Press Road,
 Opp: Central Bank, Powerpeta,
 Eluru-534 002.
 Tel.

S.No	Particulars of Borrowers /Guarantors
1.	Sri Prakash Enterprises..Its Rep By Managign Partner-Madireddy Surya Prakash, S/o. Bapiraju, Hindu, Aged 57 years, Dno:18/7/5-2, Eluru Road, Ramachandra Peta, Tadepalligudem, West Godavari District-534102.
2.	Sri Prakash Enterprises its rep by Managing Partner Madireddy Naga Bhagya Lakshmi Kumari W/o. Surya Prakash, Hindu, Aged 52 Years, Dno:12-5-1/11, Ramakrishna Paramahamsa Street, Tadepalligudem, West Godavari District-534102.
3.	Madireddy Surya Prakash, S/o. Bapiraju, Hindu, Aged 57 Years, Dno:12-5-1/11, Ramakrishna Paramahamsa Street, Tadepalligudem, West Godavari District-534102.
4.	Madireddy Naga Bhagya Lakshmi Kumari W/o. Surya Prakash, Hindu, Aged 52 Years, Dno:12-5-1/11, Ramakrishna Paramahamsa Street, Tadepalligudem, West Godavari District-534102.
5.	Madireddy Hanuma Ravi Teja S/o. Surya Prakash, Hindu, Aged 35 years, Dno:3-5-1-216, Kobbari Thota, Tadepalligudem, West Godavari District-534102.
6.	Madireddy Hemantha Bapiraju S/o. Surya Prakash, Hindu, Aged 30 years, 12-5-1/11, Ramakrishna Paramahamsa MSA, Tadepalligudem, West Godavari District-534102.
7.	Achanta lakshmana Rao S/o. Somaiah, Hindu, Aged 65 years, Housing Board colony, Tadepalligudem, West Godavari District-534101.

Legal Officer

Sub: E Auction Sale Notice for sale of the Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act,2002 read with proviso to Rule 8(6) of Enforcement of Security Interest (Enforcement) Rules,2002

Ref: Loan Agreement No TDPLMTF1905300001, Borrower Name : Sri Prakash Enterprises..Its Rep By Managing Partner Madireddy Surya Prakash.

1.This is to inform you that "SHRIRAM CITY UNION FINANCE LIMITED" has been amalgamated with "SHRIRAM TRANSPORT FINANCE LIMITED" as per order of NCLT, Chennai. Subsequently the name of "SHRIRAM TRANSPORT FINANCE LIMITED" was changed as "SHRIRAM FINANCE LTD" with effect from 30.11.2022 vide Certificate of

For Shriram Finance Limited



Authorized Officer

Shriram Finance Limited

(Formerly known as Shriram Transport Finance Company Limited)

Admn. Office : 6th Floor, (level 2), Building No. Q2, Aurum Q Parc, Gen 4/1, TTC, Thane Belapur Road, Ghansoli, Navi Mumbai - 400 710. Tel: +91 22 40957575

Registered Office : Sri Towers, Plot No.14A, South Phase, Industrial Estate, Guindy, Chennai - 600 032. Tamil Nadu, India. I. Tel: +91-44-485 24 666

Website: www.shriramfinance.in | Company Identification Number (CIN) : L25100TN1070010007074

Incorporation pursuant to change of name dated 30-11-2022, having registered office at Sri Towers, Plot No.14A, South Phase, Industrial Estate, Guindy, Chennai- 600032 and having our office situated at Shriram Finance Ltd, D.No:- 22B-13-8, 2nd Floor, Venkata Rama Power Press Road, Opp: Central Bank, Powerpeta, Eluru-534 002 and branch office at Tadepalligudem (hereinafter referred as Company/ Lender).

2. We refer to our Demand Notices dated 16.09.2022 issued by us under Section 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (hereinafter referred to as "SARFAESI Act"), wherein we had called upon you to pay the due of Rs.51086461/- (Rupees Five Crores Ten Lacs Eighty Six Thousand Four Hundred Sixty One Only) in said four loan account no. TDPLMTF1905300001 along with further interest and other costs, until payment in full (hereinafter referred as the "outstanding amount") and payable by all of you under the facility granted by Shriram Finance Limited, within 60 days from the date of the said notice. In spite of receipt of the above notice, all of you have neglected and failed to pay the amount as demanded.

3. It is pertinent to note that despite the service of the above mentioned notice, you have neglected and failed to liquidate the outstanding amount and as such, as per order of the Hon'ble Chief Metro Politian Magistrate at Eluru, handed over the Physical possession of the property/ properties, to the Authorized Officer of Shriram Finance Limited, dated.13.03.2024 described herein below (and referred hereinafter as "Secured Assets") in exercise of the powers conferred on him under Section 14 of SARFAESI Act and 13(4) of the SARFAESI Act read with Rule 8 & 9.

4. This is to inform you that, all the requisitions under the provision of SARFAESI Act and The Security Interest (Enforcement) Rules, 2002 have been complied with and Shriram Finance Limited now proposes to sell the secured asset as mentioned below herewith by public auction and/or any other methods as prescribed under the provisions of Rule 8 (6) of Security Interest (Enforcement) Rules, 2002 for a period of 30 days from the date of public notice in the manner described below 'As is where is basis & As is what is basis & Whatever there is basis for recovery of **Rs.51086461/-** (Rupees Five Crores Ten Lacs Eighty Six Thousand Four Hundred Sixty One Only) and further interest from the date of Demand Notices, incidental expenses, charges, costs, Legal expenses and all other expenses due to the Secured Creditor from Madireddy Naga Bhagya Lakshmi Kumari and others. The Reserve price will be **Rs.6,01,67,250/-** (Six Crores One Lakh Sixty Seven Thousand Two Hundred Fifty Rupees Only) and the earnest money deposit will be **Rs.60,16,725/-** (Sixty Lakhs Sixteen Thousand Seven Hundred Twenty Five Rupees Only).

5. It is hereby informed you that we are going to conduct Auction as per the given below Schedule.

Sr.No	PARTICULARS	DETAILS
1.	Date of Auction	12.03.2025
2.	Time of Auction	In between 11.00 AM to 1 00 P.M
3.	Place of Auction	Web Portal: https://eauctions.samil.in/home
4.	Mode of Auction	E-Auction
5.	Loan agreement No	TDPLMTF1905300001
6.	Outstanding amount	Rs.51086461/-
7.	Description of mortgage	Item no.01: (Property covered under document No.1829/1996)

For Shriram Finance Limited


Authorized Officer

Shriram Finance Limited

(Formerly known as Shriram Transport Finance Company Limited)

Admn. Office : 6th Floor, (level 2), Building No. Q2, Aurum Q Parc, Gen 4/1, TTC, Thane Belapur Road, Ghansoli, Navi Mumbai - 400 710. Tel: +91 22 40957575
 Registered Office : Sri Towers, Plot No.14A, South Phase, Industrial Estate, Guindy, Chennai - 600 032. Tamil Nadu, India. | Tel: +91-44-485 24 666

Website : www.shriramfinance.in | Corporate Identity Number (CIN) : L65104TNM07001C007074

property (Secured Asset)	<p>West Godavari District, Ananthapalli Sub-District, Nallajarla Mandalam, Prakasarao Palem Gram Panchayat and village accounts zeriothy dry land covered by R S No.412 out of total extent of Ac. 13.55 cents Southern side an extent of Ac.6.63 cents both together totaling Ac.6.98 cents into a single bit in which western side an extent of Ac. 1.15 cents bounded by:</p> <p>East : Land in this survey number sold to Donee South : Land in S. No.411/1 belongs to Pendala Satyanarayana West : KN Road North : Land in this survey number belong to Kottu Narayana Rao</p> <p>Item no.02: (Property covered under document No.1830/1996)</p> <p>West Godavari District, Ananthapalli Sub-District, Nallajarla Mandalam,Prakasarao Palem Gram Panchayat and village accounts zeriothy dry land covered by R S No.412 out of total extent of Ac. 13.55 cents Southern side an extent of Ac.6.63 cents both together totaling Ac.6.98 cents into a single bit in which western side an extent of Ac.3.00 cents bounded by:</p> <p>East : Remaining land in this survey number South: Land belongs to Karuturi Lakshmi Ganeswara Rao West : Land gifted to Vendee to vendor North: Land in this survey number belong to Kottu Narayana Rao.</p>
8 Reserve Price of the Property	Rs.6,01,67,250/- (Six Crores One Lakh Sixty Seven Thousand Two Hundred Fifty Rupees Only)
9 EMD amount (10% on reserve price)	Rs.60,16,725/- (Sixty Lakhs Sixteen Thousand Seven Hundred Twenty Five Rupees Only).

Please treat this notice as Notice under Rule 8 Clause (6) of the Security Interest (Enforcement) Rules, 2002 providing you a notice of 30 (Thirty Days) for sale of the secured asset.

Kindly note that Borrowers are requested to kindly remove their movable assets (if any) from the property which is in Shriram Finance Ltd's Possession.

Note : It is informed that " Shriram City Union Finance Limited " has been amalgamated with " Shriram Transport Finance Limited " as per order of Hon'ble NCLT, Chennai on 09.11.2022 in C.P. No. 69-76 of 2022.. Subsequently the name of M/s. Shriram Transport Finance Company Limited stands changed to M/s. Shriram Finance Limited with effect from 30 11 2022 as per "Certificate of Incorporation Pursuant to change of Name" as certified by Registrar of Companies under Ministry of Corporate Affairs.

Thanking you,

For Shriram Finance Limited


 Authorized Officer.

Shriram Finance Limited

(Formerly known as Shriram Transport Finance Company Limited)

<Dial 18002666868> <Wear Masks, Stay Safe>

भारतीय डाक

RN555418784IN IVR:8278555418784
RL ELURU H.O <534001>
Counter No:1,05/02/2025,16:32
To:M HANUMA RAVI,KOBBARI THOTA
PIN:534102, Tadepalligudem Bazar S.O
From:THE AUTHORI,SHRIRAM FINANCE
Wt:20gms Ack Fee:3.00,REG=17.0
Amt:29.50,Tax:4.50,Amt.Paid:30.00(Cash)
<Track on www.indiapost.gov.in>
<Dial 18002666868> <Wear Masks, Stay Safe>

भारतीय डाक

RN555418912IN IVR:8278555418912
RL ELURU H.O <534001>
Counter No:1,05/02/2025,16:32
To:M MAGABHAGYA ,TADEPALLIGUDM
PIN:534102, Tadepalligudem Bazar S.O
From:THE AUTHORI,SHRIRAM FINANCE
Wt:20gms Ack Fee:3.00,REG=17.0
Amt:29.50,Tax:4.50,Amt.Paid:30.00(Cash)
<Dial 18002666868> <Wear Masks, Stay Safe>

भारतीय डाक

RN555418926IN IVR:8278555418926
RL ELURU H.O <534001>
Counter No:1,05/02/2025,16:32
To:A LAKSHMANARAO,TADEPALLIGUDM
PIN:534101, Tadepalligudem H.O
From:THE AUTHORI,SHRIRAM FINANCE
Wt:20gms Ack Fee:3.00,REG=17.0
Amt:29.50,Tax:4.50,Amt.Paid:30.00(Cash)
<Track on www.indiapost.gov.in>
<Dial 18002666868> <Wear Masks, Stay Safe>

भारतीय डाक

RN555419042IN IVR:8278555419042
RL ELURU H.O <534001>
Counter No:1,05/02/2025,16:32
To:M HEMANTHA BA,TADEPALLIGUDM
PIN:534102, Tadepalligudem Bazar S.O
From:THE AUTHORI,SHRIRAM FINANCE
Wt:20gms Ack Fee:3.00,REG=17.0
Amt:29.50,Tax:4.50,Amt.Paid:30.00(Cash)
<Track on www.indiapost.gov.in>

<Dial 18002666868> <Wear Masks, Stay Safe>

भारतीय डाक



RN555419039IN IVR:8278555418775
RL ELURU H.O <534001>
Counter No:1,05/02/2025,16:32
To:M SURYA PRAKA,RAMAKRISHNA PARA
PIN:534102, Tadepalliqudem Bazar S.O
From:THE AUTHORI,SHRIRAM FINANCE
Wt:20gms Ack Fee:3.00,REG=17.0
Amt:29.50,Tax:4.50,Amt.Paid:30.00(Cash)
<Track on www.indiapost.gov.in>

<Dial 18002666868> <Wear Masks, Stay Safe>

भारतीय डाक



RN555418775IN IVR:8278555418775
RL ELURU H.O <534001>
Counter No:1,05/02/2025,16:32
To:SRI PRAKASH E,REP BY NAGA BHAG
PIN:534102, Tadepalliqudem Bazar S.O
From:THE AUTHORI,SHRIRAM FINANCE
Wt:20gms Ack Fee:3.00,REG=17.0
Amt:29.50,Tax:4.50,Amt.Paid:30.00(Cash)
<Track on www.indiapost.gov.in>

<Dial 18002666868> <Wear Masks, Stay Safe>

भारतीय डाक



RN555418909IN IVR:8278555418775
RL ELURU H.O <534001>
Counter No:1,05/02/2025,16:32
To:SRI PRAKASH E,ITS BY MANAGING
PIN:534102, Tadepalliqudem Bazar S.O
From:THE AUTHORI,SHRIRAM FINANCE
Wt:20gms Ack Fee:3.00,REG=17.0
Amt:29.50,Tax:4.50,Amt.Paid:30.00(Cash)
<Track on www.indiapost.gov.in>



శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్

ప్రధాన కార్యాలయం: లెవెల్-3, ఓకీహార్ట్ టవర్స్, ఈస్ట్ వింగ్ సి-2 బ్లాక్, బాంద్రా కుర్లా, కాంప్లెక్స్, (బాంద్రా ఈస్ట్)
 ముంబాయి-400051. ఫోన్: 022-42410400, 022-40603100, వెబ్సైట్: <http://shriramfinance.in/auction>
 ఆఫీస్ చిరునామా: శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్, డి.నెం.22బ-13-8, 2వ అంతస్తు, వెంకటరామ పవర్ ప్లెస్ రోడ్, సెంట్రల్ బ్యాంక్ ఎదురుగా, పవర్ పేట, ఏలూరు-534002, బ్రాంచ్: తాడేపల్లిగూడెం

స్థిరాస్తుల విక్రయం కొరకు అమ్మకం ప్రకటన అనుబంధం-IV-A

(రూల్ 8(5) & 8(6) మరియు 9(1) యొక్క నిబంధనను చూడండి)

సెక్యూరిటీ ఇంటర్నెస్ట్ ఎన్ఫోర్స్ మెంట్ రూల్స్, 2002 యొక్క రూల్ 8(6)నందలి నిబంధనతో చదువుకోవల్సిన సెక్యూరిటీ బెజెంట్ అండ్ రికవరీ ప్రకటన ఆఫ్ ఫైనాన్షియల్ ఎసెట్స్ అండ్ ఎన్ఫోర్స్ మెంట్ ఆఫ్ సెక్యూరిటీ ఇంటర్నెస్ట్ యాక్ట్ 2002 క్రింద, స్థిరాస్తుల విక్రయం కొరకు ఇ-వేలం అమ్మకం ప్రకటన.

సాధారణ ప్రజానికానికి మరియు ముఖ్యంగా రుణగ్రహీతలు మరియు గ్యారంటీదారులకు తెలియజేయునది ఏమనగా "శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్ కు తనఖా పెట్టబడిన/ఛార్జీ చేయబడిన దిగువ తెలిపిన స్థిరాస్తులు "శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్" (గతంలో శ్రీరామ్ సీటీ యూనియన్ ఫైనాన్స్ లిమిటెడ్ గా పిలువబడేది) యొక్క అధికృత అధికారిచే భౌతికంగా స్వాధీనపర్చుకోబడినవి మరియు పట్టికలో ఇవ్వబడిన విధంగా సదరు రుణగ్రహీతలు మరియు గ్యారంటీదారుల నుండి శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్ యొక్క మిగతా బకాయిని రాబట్టుకోవటకు 12-03-2025 న ఉ.11గం. నుండి మ.1 గం.ల మధ్య ఇ-వేలంలో "ఎక్కువ విది ఎలా ఉన్నది అక్కడ అది అలానే" ప్రాతిపదికన విక్రయించబడును. ఋణగ్రహీతలు మరియు హామీదారుల వివరములు, బకాయి మొత్తము, స్థిరాస్తి యొక్క సంక్లిష్ట వివరణ మరియు దానిపై ఎన్కంబరెన్స్ లు, స్వాధీనత విధానము, రిజర్వు ధర, ధరావత్తు మరియు ఇంక్రిమెంట్ దిగువన తెలుపబడినవి.

ఋణగ్రహీతలు/సహ ఋణగ్రహీతలు/హామీదారులు/ తనఖాదారులు పేరు	13(2) డిమాండ్ నోటీసు ప్రకారం ఋణ బకాయి	స్థిరాస్తి వివరములు	బయోనా (ఈఎంఐ) జమచేయు వివరాలు	సంప్రదించాల్సిన వ్యక్తి మరియు ఆస్తి తనిఖీ తేదీ
<p>1. శ్రీ ప్రకాష్ ఎంటర్ ప్రైజెస్, ప్రాతినిధ్యం వహించు మేనేజింగ్ పార్టనర్: మాదిరెడ్డి సూర్యప్రకాష్, తండ్రి: బాపిరాజు, హిందు, వయస్సు 57 సం లు, డి.నెం.18/7/5-2, ఏలూరు రోడ్, రామచంద్రపేట, తాడేపల్లిగూడెం, పశ్చిమ గోదావరి జిల్లా-534102.</p> <p>2. శ్రీ ప్రకాష్ ఎంటర్ ప్రైజెస్, ప్రాతినిధ్యం వహించు మేనేజింగ్ పార్టనర్: మాదిరెడ్డి నాగ భాగ్య లక్ష్మీకుమారి, భర్త: సూర్యప్రకాష్, హిందు, వయస్సు 52 సం లు, డి.నెం.12-5-1/11, రామకృష్ణ పరమహంస వీధి, తాడేపల్లిగూడెం, పశ్చిమగోదావరి జిల్లా-534102.</p> <p>3. మాదిరెడ్డి సూర్యప్రకాష్, తండ్రి: బాపిరాజు, హిందు, వయస్సు 57 సం లు, డి.నెం.12-5-1/11, రామకృష్ణ పరమహంస వీధి, తాడేపల్లిగూడెం, పశ్చిమగోదావరి జిల్లా-534102.</p> <p>4. మాదిరెడ్డి నాగ భాగ్య లక్ష్మీకుమారి, భర్త: సూర్యప్రకాష్, హిందు, వయస్సు 52 సం లు, డి.నెం.12-5-1/11, రామకృష్ణ పరమహంస వీధి, తాడేపల్లిగూడెం, పశ్చిమగోదావరి జిల్లా-534102.</p> <p>5. మాదిరెడ్డి హనుమ రవిశేఖ, తండ్రి: సూర్యప్రకాష్, హిందు, వయస్సు 35 సం లు, డి.నెం.3-5-1-216, కొబ్బరికోట, తాడేపల్లిగూడెం, పశ్చిమగోదావరి జిల్లా-534102.</p> <p>6. మాదిరెడ్డి హేమంత్ బాపిరాజు, తండ్రి: సూర్యప్రకాష్, హిందు, వయస్సు 30 సం లు, డి.నెం.12-5-1/11, రామకృష్ణ పరమహంస వీధి, తాడేపల్లిగూడెం, పశ్చిమగోదావరి జిల్లా-534102.</p> <p>7. ఆచంట లక్ష్మణరావు, తండ్రి: సోమయ్య, హిందు, వయస్సు 65 సం లు, చౌసాసింగ్ బోర్డ్ కాలనీ, తాడేపల్లిగూడెం, పశ్చిమగోదావరి జిల్లా-534101.</p>	<p>చెల్లించవలసిన బకాయి శ్రీరామ్ ఫైనాన్స్ లోన్ అకౌంట్ నెం. TDPLMTF1905300001 కు చెంది మొత్తం రూ. 5,10,86,461/- (అక్షరాల బదు కోట్ల పది లక్షల ఎనభై ఆరు వేల నాలుగు వందల అరవై ఒక్క రూపాయి మాత్రమే) (16.09.2022 వరకు వడ్డీ ఛార్జీ చేయబడింది) మరియు తదుపరి వడ్డీ + ఛార్జీలు చెల్లించాల్సి ఉంటుంది</p> <p>డిమాండ్ నోటీసు తేదీ: 16.09.2022</p> <p>స్వాధీనత తేదీ & స్వాధీనత విధానం 13.03.2024 భౌతిక స్వాధీనం</p> <p>ఎన్కంబరెన్స్ లు-తెలియదు</p>	<p>పశ్చిమ గోదావరి జిల్లా, అనంతపురి సబ్ జిల్లా, నల్లజర్ల మండలం, ప్రకాశరావు పాలెం గ్రామ పంచాయతీ మరియు గ్రామ ఖాతాలో ఆర్.ఎన్.నెం.412, మొత్తం ఎ.13.55 సెంట్లు దక్షిణంవైపు ఎ.6.63 సెంట్లు విస్తీర్ణం రెండు కలిపి ఎ.6.98 సెంట్లు ఒకే బిల్డ్ గా పడమర వైపు ఎ.1.15 సెంట్లు విస్తీర్ణం జిరాయితి మెట్ల భూమి. హద్దులు: తూర్పు: దాతకు అమ్మిన ఈ సర్వే నెంబర్ లోని భూమి, దక్షిణం: పెండాల సత్యనారాయణ గారికి చెందిన ఎన్.నెం.411/1 లోని భూమి, పడమర: కె.ఎన్.రోడ్, ఉత్తరం: కొట్టు నారాయణరావు గారికి చెందిన ఈ సర్వే నెంబర్ లోని భూమి. ఐటమ్ నెం.2: (దస్తావేజు నెం.1830/1996 ప్రకారం ఆస్తి): పశ్చిమగోదావరి జిల్లా, అనంతపురి సబ్ జిల్లా, నల్లజర్ల మండలం, ప్రకాశరావు పాలెం గ్రామ పంచాయతీ మరియు గ్రామ ఖాతాలో ఆర్.ఎన్.నెం.412, మొత్తం ఎ.13.55 సెంట్లు దక్షిణంవైపు ఎ.6.63 సెంట్లు విస్తీర్ణం రెండు కలిపి ఎ.6.98 సెంట్లు ఒకే బిల్డ్ గా పడమర వైపు ఎ.3.00 సెంట్లు విస్తీర్ణం జిరాయితి మెట్ల భూమి. హద్దులు: తూర్పు: ఈ సర్వే నెంబర్ లోని మిగిలిన భూమి, దక్షిణం: కరుటూరి లక్ష్మి గణేశ్వరరావు గారికి చెందిన భూమి, పడమర: అమ్మకందారునికి కొనుగోలుదారునికి బహుమతిగా ఇచ్చిన భూమి, ఉత్తరం: కొట్టు నారాయణరావు గారికి చెందిన ఈ సర్వే నెంబర్ లోని భూమి.</p> <p>రిజర్వు ధర మొత్తం: రూ. 6,01,67,250/- ధరావత్తు మొత్తం: రూ. 60,16,725/- బిడ్ పెంపుదల: రూ. 50,000/- గుణిజాల్లో</p> <p>ధరావత్తు సమర్పించుటకు ఆఖరు తేదీ: 10-03-2025, ఉ 11 గం.ల నుండి సా 05 గం ల వరకు</p> <p>వేలం జరిగే తేదీ & సమయం: 12-03-2025, సమయం: ఉ 11.00 గం ల నుంచి మ 01-00 గం ల వరకు</p>	<p>బయోనాను RTGS/NEFT ద్వారా జమ చేయాల్సిన అకౌంట్ వివరాలు శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్ బ్యాంకు పేరు: యాక్సిస్ బ్యాంక్ లిమిటెడ్, శాఖ: బండ్రకుర్ల కాంప్లెక్స్ ముంబై (ఎంపాచ్) ఖాతా నెం. 230010200005265 IFSC కోడ్: UTIB0000230</p>	<p>ఆర్. పెద్దబ్బాయి నెట్: +91 96525 19891 కస్తూర్ కేర్: 022-40081572</p> <p>ఆస్తి తనిఖీ కొరకు తేదీ: 22-02-2025 సమయం: ఉ 10.00 గం ల నుంచి సా 05-00 గం ల వరకు</p>

సెక్యూరిటీ ఇంటర్నెస్ట్ (ఎన్ఫోర్స్ మెంట్) రూల్స్, 2002 యొక్క రూల్ 8(6) రూల్ 9(1) క్రింద 30/15 రోజుల వట్టబడ్డమైన ప్రకటన ఇ-వేలం తేదీ అనగా 12-03-2025 లోగా పైన తెలిపిన మొత్తముతో పాటు చెల్లింపు తేదీనాటికి అగు వడ్డీ మరియు అనుబంధ ఖర్చులను చెల్లించవల్సిందిగా లేనియెడల సదరు ఆస్తి వేలం వేయబడునని/ విక్రయించబడునని మరియు బకాయి శేషం ఏదేని ఉన్నచో అది వడ్డీ మరియు వ్యయంతో రాబట్టుకోబడునని ఋణగ్రహీత/హామీదారు/తనఖాదారులకు ఇందుమూలంగా ప్రకటించబడునని ఆసక్తి గల బిడ్డర్లు లాగిన బిడ్ & పాస్ బిడ్ క్రియేట్ చేసుకోవడానికి, దేటాను అవెలోడ్ చేయడం, బిడ్ సు సమర్పించడం, ఇ-బిడ్డింగ్ ప్రక్రియపై శిక్షణ, మొదలైనవాటిలో సహాయం కొరకు మెస్సేజ్ శ్రీరామ్ ఆటోమాట్ ఇండియా లిమిటెడ్ వారిని సంప్రదించవచ్చును. కాంటాక్ట్: అసద్ ఖాన్, ఫోన్ నెం. 71286 95102 & వివేక్ అరోరా, ఫోన్ నెం. 99880 01555, వివేక్ అరోరా <vivek.arora@samil.in> మరియు ఆస్తికి సంబంధించిన వివరాల కోసం శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్ అధికృత అధికారి: ఆర్. పెద్దబ్బాయి, నెట్: +91 96525 19891 ఆఫీసు పనిదినములలో పనివేళల నందు సంప్రదించవచ్చును. ఎల్లీ కారణములు తెలుపకనే ఏదేని రేదా అన్ని బిడ్స్ ను తిరస్కరించు హక్కు అధికృత అధికారికి కలదు. ఆన్లైన్ వేలం మా వేలం ఏజెన్సీ శ్రీరామ్ ఆటో మాట్ ఇండియా లిమిటెడ్ యొక్క వెబ్సైట్ (<https://eauctions.Samil.in/home>) పై నెర్పొహించబడును. బెండరు దాఖలు/ బిడ్ ఫారం పొందుటకు/ బెండరు తెరచు మరియు వేలం జరుగు ప్రదేశం కొరకు వెబ్సైట్ <https://eauctions.Samil.in/home> ను చూడగలరు మరియు అమ్మకం యొక్క పూర్తి నియమనిబంధనల వివరాలపై శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్ వెబ్సైట్ లో ఇవ్వబడిన లింకు <https://www.shriramfinance.in/auction> ను చూడగలరు. గమనిక: "ఇందుమూలముగా తెలియజేయబడేమనగా "శ్రీరామ్ సీటీ యూనియన్ ఫైనాన్స్ లిమిటెడ్" ఎన్కంబరెంట్, చెల్లించిన ఉత్తర్య ప్రకారం "శ్రీరామ్ ట్రాన్స్ ఫార్వర్డ్ ఫైనాన్స్ లిమిటెడ్" లో విలీనమైనది. తర్వాత 30-11-2022 తేదీనాటి పేరు మార్పునుసరించి ఇన్ కార్పొరేషన్ సర్టిఫికేట్ ద్వారా 30-11-2022 నుండి వర్తింపుతో "శ్రీరామ్ ట్రాన్స్ ఫార్వర్డ్ ఫైనాన్స్ లిమిటెడ్" యొక్క పేరు "శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్" గా మార్చబడినది.



SHRIRAM FINANCE LIMITED

Head Office: Level-3, Wockhard Towers, East Wing C-2 block, Bandra Kurla Complex, (Bandra East) Mumbai-400051. Tel: 022-42410100, 022-40603100, Website: <http://www.shriramfinance.in/auction>
Office Address: SHRIRAM FINANCE LTD, D.No:- 22B-13-8, 2nd Floor, Venkata Rama Power Press Road, Opp: Central Bank, Powerpeta, Eluru-534 002, branch at Tadepalligudem.

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES (APPENDIX-IV-A)

[See provision to rule 8(6) & 9(1)]

Auction Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8(6) of the Security Interest Enforcement Rules, 2002.

Notice is hereby given to public in general and in particular to the Borrower/s and Guarantor/s that the below described immovable properties mortgaged/ charged to the Shriram Finance Limited. The physical possession of which have been taken by the Authorized Officer of Shriram Finance Limited (Formerly known as Shriram City Union Finance Limited) will be sold on "As is where is", "As is what is", and "Whatever there is" basis in e-auction on 12.03.2025 between 11 AM to 1 PM for recovery of the balance due to the Shriram Finance Limited from the Borrower/s and Guarantor/s, as mentioned in the table. Details of the Borrower/s and Guarantor/s, amount due, short description of the immovable property and encumbrances known thereon, possession type, reserve price and earnest money deposit and increment are also given as:

Name of Borrowers/ Co-Borrowers/Guarantors/Mortgagers	Date & Amount of 13(2) Demand Notice	Description of Property	Earnesh Money Deposit (EMD) Details	Contact Person and Inspection date
1. Sri Prakash Enterprises, Its Rep By Managign Partner: Madireddy Surya Prakash, S/o Bapiraju, Hindu, Aged 57 years, D.No:18/7/5-2, Eluru Road, Ramachandra Peta, Tadepalligudem, West Godavari District-534102.	To pay total amount of Rs.5,10,86,461/- (Rupees Five Crores Ten Lakhs Eighty Six Thousand Four Hundred Sixty One Rupees Only) (Interest Charged up to 16.09.2022) with further interest + charges due to Shriram Finance Limited under Loan A/c No: TDPLMTF1905300001	West Godavari District, Ananthapalli Sub-District, Nallajarla Mandalam, Prakasarao Palem Gram Panchayat and village accounts zerothy dry land covered by R S No.412 out of total extent of Ac. 13.55 cents Southern side an extent of Ac.6.63 cents both together totaling Ac.6.98 cents into a single bit in which western side an extent of Ac.1.15 cents bounded by: East: Land in this survey number sold to Donee, South: Land in S. No. 411/1 belongs to Pendala Satyanarayana West: KN Road, North: Land in this survey number belong to Kottu Narayana Rao. Item no.02: (Property covered under document No.1830/1996): West Godavari District, Ananthapalli Sub-District, Nallajarla Mandalam, Prakasarao Palem Gram Panchayat and village accounts zerothy dry land covered by R S No. 412 out of total extent of Ac. 13.55 cents Southern side an extent of Ac.6.63 cents both together totaling Ac.6.98 cents into a single bit in which western side an extent of Ac.3.00 cents bounded by: East: Remaining land in this survey number, South: Land belongs to Karuturi Lakshmi Ganeswara Rao, West: Land gifted to Vendee to vendor, North: Land in this survey number belong to Kottu Narayana Rao.	EMD to be deposited by way of RTGS/NEFT to the account details mentioned herein below in favour of SHRIRAM FINANCE LIMITED BANK NAME- AXIS BANK LIMITED, at BANDRA KURLA COMPLEX MUMBAI (MH), Account No.230010200005265 IFSC Code : UTIB0000230	R.Pedabbayee, +919652519891 Customer care: 022 -40081572
2. Sri Prakash Enterprises its rep by Managing Partner: Madireddy Naga Bhagya Lakshmi Kumari, W/o. Surya Prakash, Hindu, Aged 52 Years, D.No: 12-5-1/11, Ramakrishna Paramahansa Street, Tadepalligudem, West Godavari District-534102.	Demand Notice Dated: 16.09.2022			Property Inspection Date: 22-02-2025
3. Madireddy Surya Prakash, S/o. Bapiraju, Hindu, Aged 57 Years, D.No:12-5-1/11, Ramakrishna Paramahansa Street, Tadepalligudem, West Godavari District-534102.	Date of Possession & Type 13.03.2024 Physical Possession			Time 10.00 a.m. to 05.00 p.m.
4. Madireddy Naga Bhagya Lakshmi Kumari, W/o. Surya Prakash, Hindu, Aged 52 Years, D.No:12-5-1/11, Ramakrishna Paramahansa Street, Tadepalligudem, West Godavari District-534102.	Encumbrances known: Not Known			
5. Madireddy Hanuma Ravi Teja, S/o. Surya Prakash, Hindu, Aged 35 years, Dno:3-5-1-216, Kobbari Thota, Tadepalligudem, West Godavari District-534102.				
6. Madireddy Hemantha Bapiraju, S/o. Surya Prakash, Hindu, Aged 30 years, 12-5-1/11, Ramakrishna Paramahansa MSA, Tadepalligudem, West Godavari District-534102.				
7. Achanta Iakshmana Rao, S/o. Somaiah, Hindu, Aged 65 years, Housing Board colony, Tadepalligudem, West Godavari District-534101.				
Reserve Price amount is Rs.6,01,67,250/- EMD amount: Rs.60,16,725/- Bid Increment Rs.50,000/- and in such multiples Last Date for Submission of EMD: 10.03.2025, Time 11.00 a.m.to 05.00 p.m. Date & Time of Auction: 12-03-2025 Time: 11.00 a.m. to 01.00 p.m.				

STATUTORY 30 / 15 DAYS NOTICE UNDER RULE 8 (6) Rule 9 (1) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002

The borrower/mortgagors/guarantors are hereby notified to pay the sum as mentioned above along with up to dated interest and ancillary expenses before the date of e-auction i.e on or before commencement of E Auction proceedings dated 12-03-2025, failing which the property will be auctioned/sold and balance dues, if any, will be recovered with interest and cost.

The interested bidders who require assistance in creating login ID & Password, uploading data, submitting bid, training on e-bidding process etc., may contact M/s. Shriram Automall India Limited contact person: Asad Khan, Contact No.71286 95102, Vivek Arora, Contact No.99880 01555 VIVEK ARORA <vivek.arora@samil.in> and for any property related query may contact Shriram Finance Limited Authorised Officer: R.Pedabbayee, +919652519891 during office hours and working days.

The Authorised Officer reserves the right to reject any or all bids without furnishing any further reasons. The online auction will be conducted on website (<https://eauctions.Samil.in/home>) of our auction agency Shriram Auto Mall India Limited. and for the place of Tender Submission/ for obtaining the bid form / Tender open & Auction, please visit the website <https://eauctions.Samil.in/home> and for detailed terms and conditions of the sale please refer to the link <https://www.shriramfinance.in/auction> provided in the Shriram Finance Limited website.

Note "It is informed that "SHRIRAM CITY UNION FINANCE LIMITED" has been amalgamated with "SHRIRAM TRANSPORT FINANCE LIMITED" as per order of NCLT, Chennai. Subsequently the name of "SHRIRAM TRANSPORT FINANCE LIMITED" was changed as "SHRIRAM FINANCE LIMITED" with effect from 30.11.2022 vide Certificate of Incorporation pursuant to change of name dated 30-11-2022."

Place: Eluru, Date: 05.02.2025

Sd/- Authorized Officer, Shriram Finance Limited