



Registered AD.

To,

Date: 17.01.2025

1) SRIDHAR EDLA, S/O SHANKAR , AGE:48YRS , OCCU:PAVAN MEN'S WEAR SHOP , R/O:H.NO.4-3-15/1 , GAJULA RAJAM BASTHI , KOTHAGUDEM

2) SURISSETTY BHASKAR RAO, S/O VENKAIHAH , AGE:48YRS , OCCU:BUSINESS , R/O:H.NO.15-6-10/4 , SCB NAGAR , KOTHAGUDEM , BHADRADRI KOTHAGUDEM DT CELL:9989286963.

Dear Sir/Madam,

Subject : E Auction Sale Notice for sale of the Immovable Assets under the Securitization and Reconstructions of Financial Assets and Enforcement of Security interest Act,2002 read with proviso to Rule 8(6) of the Security interest (Enforcement) Rules,2002

Ref : Loan agreement no. **KTGDMTF1704280021**.

1. This is to inform you that , M/s. Shriram Finance Limited (Formerly known as Shriram City Union Finance Limited) registered under Companies Act,2013 , registered with RBI to do Non Banking Finance Business, having registered office at Sri Towers, Plot No.14A, South Phase, Industrial Estate, Guindy, Chennai-600032, branch office at **MG road, Kothagudem-507101**, and Authorized Officer address Shriram Finance Ltd, Zonal office, H.No: 11-4-12/15, 2nd Floor, SBI Building, wyra road, Khammam-507001, (hereinafter referred as Company/ Lender) , do hereby issue the following notice as under.
2. We refer to our Demand Notices dated. **31-10-2022** issued by us under Section 13(2) of the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act,2002 (hereinafter referred to as "SARFAESI Act"), wherein we had called upon you to pay the dues of Rs. **36,54,374/- (Rupees Thirty six lakhs fifty four thousand three hundred and seventy four only)** as on **01-08-2023 (as per arbitral amount awarded dated 25.10.2021 in ARC no: 267/2020 including intrest stated in award) in Loan account No. KTGDMTF1704280021**, along with further interest and other costs, until payment in full (hereinafter referred as the "outstanding amount") and payable by you all under the facility granted by Shriram Finance Limited Within 60 days from the date of the said notice. You have since then failed and neglected to pay the amount as demanded.
3. It is pertinent to note that despite the service of the above mentioned notice you have failed to liquidate the outstanding amount and as such, as per order of the Hon'ble **Chief Judicial Magistrate at Kothagudem in Crl.mp no: 08/2023**, , handed over the Physical possession of the property/ properties, to the Authorized Officer of Shriram Finance Limited, **On 14-11-2023** described herein below (and referred hereinafter as "Secured Assets") in exercise of the powers conferred on him under Section 14 of SARFAESI Act and 13(4) of the SARFAESI Act readwith Rule 8 & 9.

Shriram Finance Limited

(Formerly known as Shriram Transport Finance Company Limited)

Admn. Office : 6th Floor, (level 2), Building No. Q2, Aurum Q Parc, Gen 4/1, TTC, Thane Belapur Road, Ghansoli, Navi Mumbai - 400 710. Tel: +91 22 40957575
Registered Office : Sri Towers, Plot No.14A, South Phase, Industrial Estate, Guindy, Chennai - 600 032, Tamil Nadu, India. | Tel: +91-44-485 74 666



4. This is to inform you, that all the requisitions under the provision of SARFAESI Act and The Security Interest (Enforcement) Rules, 2002 have been complied with and Shriram Finance Limited now proposes to sell the secured asset as mentioned below herewith by public auction and/or any other methods as prescribed under the provisions of Rule 8(5) & (6) of Security Interest (Enforcement) Rules, 2002 after a period of 30 days from the date of public notice in the manner described below 'As is where is basis & As is what is basis & Whatever there is basis' through Online Auction, unless we receive the entire outstanding amount of Rs. 36,54,374/- (Rupees Thirty six lakhs fifty four thousand three hundred and seventy four only) as on 01-08-2023 (as per arbitral amount awarded dated 25.10.2021 in ARC no: 267/2020 including interest stated in award) in Loan account No. KTGDMTF1704280021, including further interest, charges, Incidental expenses including Legal expenses from the date of above notice to till discharge of loan or closure of the above loan account.

5. We hereby inform you that, we are going to conduct Online Auction as per the given below Schedule:

Sr.No	PARTICULARS	DETAILS
1.	Date of Auction	01.03.2025
2.	Time of Auction	11.00 AM to 01.00 PM
3.	Place of Auction	Web Portal: https://disposalhub.com
4.	Mode of Auction	E-Auction
5.	Loan agreement No	KTGDMTF1704280021
6.	Outstanding amount	Rs. 36,54,374/- (Rupees Thirty six lakhs fifty four thousand three hundred and seventy four only) as on 01-08-2023 (as per arbitral amount awarded dated 25.10.2021 in ARC no: 267/2020 including interest stated in award) in Loan account No. KTGDMTF1704280021 including further interest, legal and other costs which shall be applied at the time of closure of this loan.
7.	Description of mortgage property (Secured Asset)	<u>PROPERTY HOLDER NAME: SRIDHAR EDLA WITH DOCUMENT NO:1996/2017,</u> RCC ROOFED HOUSE ALONG WITH HOUSE SITE BEARING H.NO. 4-3-15, TO AN EXTENT OF 411.07 SQ YARDS SITUATED AT GR BASTHI, KOTHAGUEDEM TOWN AND MANDAL BHADRADRI KOTHAGUEDEM DISTRICT , IS BOUNDED BY : TOWARDS EAST : HOUSE OF RAMULU TOWARDS WEST : HOUSE OF KONDAIAH TOWARDS NORTH : HOUSE OF KISTAIAH TOWARDS SOUTH : EXISTING MUNICIPAL ROAD.
8.	Reserve Price of the Property	Rs.50,95000/- (Rupees Fifty lakhs and ninety five thousand Only) EMD amount: Rs.509500/- (Rupees Five lakhs ninty thousand five hundred only) (bidders will be pay EMD amount on or before 27.02.2025)

Shriram Finance Limited

(Formerly known as Shriram Transport Finance Company Limited)

भारतीय डाक
RN143389912IN IVR:827814338999
RL KHAMMAN H.O <507001>
Counter No:1.18/01/2025.18:04
To:SRIDHAR E.GAJULAPATHI BASTI
PIN:507101. Kothaudem Colls H.O
From:SHRIRAM FIN LTD,MYRA ROAD
Wt:42gms Ark Fee:3.00,RFQ-17.0
Amt:41.30,Tax:6.30,Amt.Paid:41.00(Cash)
<Track on www.indiapost.gov.in>



<Dial 18002666868> <Wear Masks. Stay Safe>

भारतीय डाक
RN143389926IN IVR:827814338999
RL KHAMMAN H.O <507001>
Counter No:1.18/01/2025.18:04
To:S BHAGKAAR RAO,SCR HAGAR
PIN:507101. Kothaudem Colls H.O
From:SHRIRAM FIN LTD,MYRA ROAD
Wt:42gms Ark Fee:3.00,RFQ-17.0
Amt:41.30,Tax:6.30,Amt.Paid:41.00(Cash)
<Track on www.indiapost.gov.in>



రిచారు. మోడల్ స్కూల్ ఉపాధ్యాయులకు 010 పద్దుపై తగు ధర తీసుకుంటామని ఉప ముఖ్యమంత్రి హామీ ఇచ్చారని తెలిపారు.



శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్

హెడ్ ఆఫీసు: లివల్-3, పోస్టల్ బస్స్టాండ్, ఈస్ట్ వింగ్ సి-2 బ్లాక్, బాండ్రాకుర్లా కాంప్లెక్స్, (బాండ్రా ఈస్ట్), ముంబై-400051; ఫోన్: 022-42410400, 022-40603100; వెబ్సైట్: <http://www.shriramfinance.in/auction>.
 బ్రాంచ్ ఆఫీస్ చిరునామా: ఎం.జి.రోడ్, బజాజ్ ఎలక్ట్రానిక్స్ వక్రస్, గణేష్ లింపుల్ ఎదురుగా, కొత్తగూడెం-507101.
 అధికృత అధికారి చిరునామా: శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్, జోనల్ ఆఫీస్, ఇంటి నెం: 11-4-12/15, 2వ అంతస్తు, ఎస్విఐ బిల్డింగ్, వైరా రోడ్, ఖమ్మం-507001.

అనుబంధం-4 ఏ (రూల్ 8(ఎ) & 8(బి) & 9(ఎ) నియమం చూడండి) స్థిరాస్థుల అమ్మకం కొరకు అమ్మకపు ప్రకటన

సెక్యూరిటీ ఇంట్రస్ట్ ఎస్ఫోర్ట్మెంట్ రూల్స్, 2002లోని రూల్ 8(6) నిబంధనతో చదవబడిన, సెక్యూరిటీజేషన్ మరియు రీకన్స్ట్రక్షన్ ఆఫ్ ఫైనాన్షియల్ అసెట్స్ అండ్ ఎస్ఫోర్ట్మెంట్ ఆఫ్ సెక్యూరిటీ ఇంట్రస్ట్ యాక్ట్, 2002 కింద స్థిరాస్థుల అమ్మకానికి ఈ-వేలం నోటిసు.

ఇందుమూలంగా సాధారణ ప్రజానీకానికి మరియు ప్రత్యేకంగా రుణగ్రహీతలకు ప్రకటన ఇవ్వడమేమనగా దిగువ వివరించిన స్థిరాస్థులు శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్కు తనఖా పెట్టబడిన/ చార్జ్ చేయబడినవి. శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్ (గతంలో శ్రీరామ్ సిటీ యూనియన్ ఫైనాన్స్ లిమిటెడ్ అని పిలువబడేది) యొక్క అధికృత అధికారి తీసుకున్న ఛౌలిక స్వాధీనాన్ని అన్ని, దిగువ పట్టికలో ఇచ్చినట్లుగా రుణగ్రహీతలు/ హామీదారుల నుండి శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్కు చెల్లించాల్సిన బ్యాలెన్స్ను తిరిగి పొందేందుకు, **01.03.2025న ఉ.11గం.ల నుండి మ.1.00 గం.ల వరకు** ఇ-వేలంలో "విక్రయ విలా ఉన్నది మరియు అక్కడ అలాగే ప్రతిపాదికన" విశ్రయించబడును. రుణగ్రహీతలు మరియు హామీదారుల వివరాలు, బకాయి ఉన్న మొత్తం, స్థిరాస్థి మరియు దానిపై తెలిసిన భారాల సంక్షిప్త వివరణ, స్వాధీనం రకం, రిజర్వ్ ధర మరియు ధరావత్తు మరియు ఇంట్రీమెంట్ కూడా ఇలా ఇవ్వబడ్డాయి:

రుణగ్రహీతలు/హామీదారులు/హామీదారుల పేరు	13(2) డిమాండ్ నోటిసు తేదీ & మొత్తం	స్వాధీనతా తేదీ & సమయం	ధరావత్తు (ఈఎంఐ) వివరాలు	వేలం తేదీ & సమయం	సంప్రదించు వ్యక్తి మరియు తనిఖీచేయు తేదీ
1) శ్రీధర్ ఎడ్ల, తండ్రి శంకర్, వయస్సు: 48 సం లు, వృత్తి: పవన్ మెన్స్ వేర్ షాప్, నివాసం: ఇ.నెం.4-3-15/1, గాజుల రాజం బస్స్, కొత్తగూడెం, భద్రాద్రి కొత్తగూడెం జిల్లా. 2) సూరిసెట్టి భాస్కర్ రావు, తండ్రి వెంకయ్య, వయస్సు: 48 సం లు, వృత్తి: వ్యాపారం, నివాసం: ఇ.నెం.15-6-10/4, ఎస్సిబి నగర్, కొత్తగూడెం, భద్రాద్రి కొత్తగూడెం జిల్లా, సెల్: 9989286963.	01-08-2023 నాటికి మొత్తం రూ. 36,54,374/- (రూపాయలు ముప్పైఆరు లక్షల యాభై నాలుగు వేల మూడు వందల ఐదైదు నాలుగు మాత్రమే) చెల్లించడానికి (25.10.2021న ఏఆర్ఎ నెం.267/2020న ఇచ్చిన ఆర్బిట్రల్ మొత్తం ప్రకారం) మరియు వడ్డీతో + శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్కు రుణం నెం: KTGDMTF1704280021 కింద చెల్లించాల్సిన ఛార్జీలు, డిమాండ్ నోటిసు తేదీ: 31.10.2022	14-11-2023 ఛౌలిక స్వాధీనతా తెలిసిన తెలియని	దిగువ పేర్కొన్న ఖాతా వివరాలకు ఆర్బిఐఎస్/ఎన్ఐఎఫ్ ద్వారా ఈఎంఐను ఇమ చేయాలి. శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్, బ్యాంక్ పేరు-యాక్సిస్ బ్యాంక్ లిమిటెడ్, బ్రాంచ్-అశోక్ నగర్, హిమాయత్ నగర్, హైదరాబాద్-500029, ఖాతా నెం..911020046604111, ఐఎఫ్ఎస్ కోడ్: UTIB0000370 .	తేదీ: 01.03.2025 సమయం: ఉ.11.00 గం.ల నుండి మ.01.00 గం.ల వరకు	ఎం.డి.ఇమామ్ సాషా, కాంటాక్ట్ నెంబర్: 9849023122 , బి.వెంకటేశ్వర్లు- 9059447311 , కస్తూరిమర్తెర: 022-40081572 అన్ని తనిఖీచేయు తేదీ: 28-02-2025 సమయం: ఉ.11.00 నుండి సా.5.00 వరకు .

అన్ని వివరణ:అన్ని యజమాని పేరు: శ్రీధర్ ఎడ్ల, డాక్యుమెంట్ నెం.1996/2017తో: జిఆర్ బస్స్, కొత్తగూడెం పట్టణం మరియు భద్రాద్రి కొత్తగూడెం జిల్లాలోని 411.07 చ.గం.ల విస్తీర్ణంలో ఇ.నెం.4-3-15 కలిగిన ఇంటి సైటుతోపాటుగా అర్జిసిసిరూల్స్ ఇల్లు, సరిహద్దులు: తూర్పు వైపు: రాములు ఇల్లు, పడమర వైపు: కొండయ్య ఇల్లు, ఉత్తరం వైపు: కిష్టయ్య ఇల్లు, దక్షిణం వైపు: ప్రస్తుతమున్న మున్సిపల్ రోడ్డు.

రిజర్వ్ ధర మొత్తం రూ.50,95,000/-; ఈఎంఐ మొత్తం: రూ.5,09,500/- బిడ్ పెంపుదల: రూ.5,000/- మరియు సడదు గుణిజాలలో. ఈఎంఐ సమర్పించడానికి చివరి తేదీ: **27-02-2025**, సమయం **ఉ.10.00 నుండి సా.05.00 వరకు**.

సెక్యూరిటీ ఇంట్రస్ట్ (ఎస్ఫోర్ట్మెంట్) రూల్స్, 2002లోని రూల్ 8(6) రూల్ 9 (1) కింద చట్టబద్ధమైన 30/15 రోజుల నోటిసు

రుణగ్రహీత/తనఖాదారులు/హామీదారులు పైన పేర్కొన్న మొత్తాన్ని తేదీ వడ్డీ మరియు అనుబంధ ఖర్చులతో పాటు ఇ-వేలం తేదీకి ముందు అనగా 01.03.2025 నాటి ఇ-వేలం ప్రక్రియలు ప్రారంభమయ్యే ముందు చెల్లించాలని ఇందుమూలంగా తెలియజేయబడుతున్నాయి, విఫలం చెందితే, అన్ని వేలం వేయబడుతుంది/అమ్మబడుతుంది మరియు మిగిలిన బకాయిలు, ఏదైనా ఉంటే, వడ్డీ మరియు ఖర్చుతో సహా తిరిగి పొందబడతాయి.

లాగిన్ ఐడి & పాస్వర్డ్ను సృష్టించడంలో, డేటాను అప్లోడ్ చేయడంలో, బిడ్ను సమర్పించడంలో, ఇ-బిడ్డింగ్ ప్రక్రియపై శిక్షణలో సహాయం కావాలనుకునే అనక్షిగ బిడ్దరులకు మెన్సర్స్ శ్రీరామ్ ఆలోమాల్ ఇండియా లిమిటెడ్, సంప్రదించు వ్యక్తి: అనర్ ఖాన్, కాంటాక్ట్ నెం.712 8695102, వివేక్ అరోరా, కాంటాక్ట్ నెం.9988001555, వివేక్ అరోరా <vivek.arora@samil.in>% ని సంప్రదించవచ్చు మరియు

ఏదైనా అన్ని సంబంధిత ప్రశ్నలకు కార్యాలయ వేళలు మరియు పని దినాలలో శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్ అధికృత అధికారి, ఎం.డి.ఇమామ్ సాషా, కాంటాక్ట్ నెం.9849023122 పై సంప్రదించవచ్చు. ఎటువంటి ఇతర కారణాలు చూపకుండానే ఏదైనా రేడా అన్ని బిడ్లను తిరస్కరించే హక్కు అధికృత అధికారికి ఉంది. ఆన్లైన్ వేలం మా వేలం ఏజెన్సీ శ్రీరామ్ ఆలో మాల్ ఇండియా లిమిటెడ్ వెబ్సైట్ (<https://eauctions.Samil.in/home>) లో నిర్వహించబడుతుంది. టెండర్ సమర్పణ స్థలం/ బిడ్ ఫార్మ్ పొందడానికి / టెండర్ ఓపెన్ &వేలం, దయచేసి <https://eauctions.Samil.in/home> వెబ్సైట్ను సందర్శించండి మరియు అమ్మకం యొక్క వివరణాత్మక నిబంధనలు మరియు షరతుల కోసం దయచేసి శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్ వెబ్సైట్లో అందించిన లింక్: <https://www.shriramfinance.in/auction> ను చూడండి.

గమనిక: "ఎస్సిబి, "చెన్నై వారి ఆదేశం ప్రకారం "శ్రీరామ్ సిటీ యూనియన్ ఫైనాన్స్ లిమిటెడ్"ను "శ్రీరామ్ ట్రాన్స్ఫోర్డ్ ఫైనాన్స్ లిమిటెడ్" తో విలీనం చేసినట్లు తెలియజేయబడుతున్నది. తదనంతరం "శ్రీరామ్ ట్రాన్స్ఫోర్డ్ ఫైనాన్స్ లిమిటెడ్" పేరు 30.11.2022 నుండి "శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్" గా మార్చబడింది, దీని పేరు మార్పు 30-11-2022 నాటి ఐఎస్కార్పొరేషన్ సర్టిఫికేట్ ద్వారా అమలులోకి వస్తుంది.

ప్రదేశం: కొత్తగూడెం, తేదీ: **17-01-2025** సం/- అధికృత అధికారి, శ్రీరామ్ ఫైనాన్స్ లిమిటెడ్

THANAS OFFICIAL SAID EMPLOYMENT OFFERED BY MEDIATORS IN COASTAL ENCLAVE.



SHRIRAM FINANCE LIMITED

Head Office:- Level-3, Wockhardt Towers, East Wing C-2 Block, Bandra Kurla Complex, (Bandra East), Mumbai-400051; Tel: 022-42410400, 022-40603100; Website: <http://www.shriramfinance.in/auction>.
Branch Office Address: M.G. Road, Beside of Bajaj Electronics, Opp. Gannesh Temple, Kothagudem-507101,
Authorized Officer Address: Shriram Finance Ltd, Zonal office, H.No: 11-4-12/15, 2nd Floor, SBI Building, wya road, Khammam-507001.

APPENDIX-IV-A [See provision to rule 8(5) & 8(6)&9(1)]

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 8(6) of the Security Interest Enforcement Rules, 2002. Notice is hereby given to public in general and in particular to the Borrower/s and Guarantor/s that the below described immovable properties mortgaged/ charged to the **Shriram Finance Limited**. The physical possession of which have been taken by the Authorized Officer of **Shriram Finance Limited** (Formerly known as Shriram City Union Finance Limited) will be sold on "As is where is", "As is what is", and "Whatever there is" basis in e-auction on **01.03.2025 between 11 AM to 1 PM** for recovery of the balance due to the **Shriram Finance Limited** from the Borrower/s and Guarantor/s, as mentioned in the table, Details of the Borrower/s and Guarantor/s, amount due, short description of the immovable property and encumbrances known thereon, possession type, reserve price and earnest money deposit and increment are also given as:

Name of Borrowers/Co-Borrowers/ Guarantors/Mortgagers	Date & Amount of 13(2) Demand Notice	Date of Possession & Type	Earnest Money Deposit (EMD) Details	Date & Time of Auction	Contact Person and Inspection date
1) Sridhar Edla, S/o Shankar, Age: 48yrs, Occu: Pavan Men's Wear Shop, R/o: H.No.4-3-15/1, Gajula Rajam Basthi, Kothagudem, Bhadradi Kothagudem Dt. 2) Surisetty Bhaskar Rao, S/o Venkalah, Age: 48 Yrs, Occu: Business, R/o: H.No.15-6-10/4, SCB Nagar, Kothagudem, Bhadradi Kothagudem Dt. Cell: 9989286963.	To pay total amount of Rs.36,54,374/- (Rupees Thirty six lakhs fifty four thousand three hundred and seventy four only) as on 01-08-2023 (as per arbitral amount awarded dated 25.10.2021 in ARC no: 287/2020 including interest stated in award) With further interest + charges due to Shriram Finance Limited under Loan no: KTGDMTF1704280021, Demand Notice Dated:31.10.2022	14-11-2023 Physical Possession Encumbrances known Not Known	EMD to be deposited by way of RTGS/NEFT to the account details mentioned herein below in favour of Shriram Finance Limited, BANK NAME-AXIS BANK LIMITED, BRANCH- Ashok Nagar, Himayath Nagar, Hyderabad-500029, Account No.911020046604111, IFSC Code: UTIB0000370.	Date: 01.03.2025 Time: 11.00 a.m. to 01.00 p.m.	Md.Imam Pasha, Contact No.: 9849023122 B.Venkateswarlu 9059447311 Customer care: 022-40081572 Property Inspection Date: 28-02-2025 Time 11.00 a.m. to 5.00 p.m.

Description of Property: Property Holder Name: **Sridhar Edla** with Document No.**1996/2017**, RCC Roofed House along with House Site Bearing H.No.4-3-15, to an Extent of 411.07 Sq.Yards Situated At Gr Basthi, Kothagudem Town and Mandal Bhadradi Kothagudem District, is **Bounded by: Towards East: House of Ramulu, Towards West: House of Kondaiah, Towards North: House of Kistaiah, Towards South: Existing Municipal Road.**

Reserve Price amount is Rs.50,95000/-; EMD amount: Rs.5,09,500/-; Bid Increment Rs.5,000/- and in such multiples. Last Date for Submission of EMD: 27-02-2025, Time 10.00 A.M.To 05.00 P.M.

STATUTORY 30/15 DAYS NOTICE UNDER RULE 8 (6) Rule 9 (1) OF THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002
 The borrower/mortgagors/guarantors are hereby notified to pay the sum as mentioned above along with up to dated interest and ancillary expenses before the date of e-auction i.e.on or before commencement of E Auction proceedings dated **01.03.2025**, failing which the property will be auctioned/sold and balance dues, if any, will be recovered with interest and cost.
 The interested bidders required assistance in creating login ID & Password, uploading data, submitting bid, training on e-bidding process etc., may contact M/s. Shriram Automall India Limited contact person: **Asad Khan, Contact No.7128695102, Vivek Arora, Contact No.9988001555 VIVEK ARORA <vivek.arora@samil.in>** and for any property related query may contact **Shriram Finance Limited Authorized Officer, MD.Imam Pasha, Contact No.:9849023122** during office hours and working days. The Authorised Officer reserves the right to reject any or all bids without furnishing any further reasons. The online auction will be conducted on website (<https://eauctions.Samil.in/home>) of our auction agency **Shriram Auto Mall India Limited**. and for the place of Tender Submission/ for obtaining the bid form / Tender open & Auction, please visit the website <https://eauctions.Samil.in/home> and for detailed terms and conditions of the sale please refer to the link <https://www.shriramfinance.in/auction> provided in the Shriram Finance Limited website.
Note: "It is informed that "SHRIRAM CITY UNION FINANCE LIMITED" has been amalgamated with "SHRIRAM TRANSPORT FINANCE LIMITED" as per order of NCLT, Chennai. Subsequently the name of "SHRIRAM TRANSPORT FINANCE LIMITED" was changed as "SHRIRAM FINANCE LIMITED" with effect from 30.11.2022 vide Certificate of Incorporation pursuant to change of name dated 30-11-2022."

Place: Kothagudem, Date: 17-01-2025
Sd/- Authorised Officer, Shriram Finance Limited

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

	SHRIRAM FINANCE LIMITED Head Office: Level-3, Wockhardt Towers, East Wing C-2 Block, Bandra Kurla Complex, (Bandra East), Mumbai-400 051; Tel: 022 4241 0400, 022 4060 3100; Website: http://www.shriramfinance.in/auktion Regd Office: Sri Towers, Plot No.14A, South Phase, Industrial Estate, Guindy, Chennai-600 032, Zonal Office: H.No: 11-4-12/15, 2 nd Floor, SBI Building, wyra road, Khammam-507001,
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E-AUCTION SALE of Immovable property of

PROPERTY HOLDER NAME: SRIDHAR EDLA WITH DOCUMENT NO:1996/2017, RCC ROOFED HOUSE ALONG WITH HOUSE SITE BEARING H.NO. 4-3-15, TO AN EXTENT OF 411.07 SQ YARDS SITUATED AT GR BASTHI, KOTHAGUDEM TOWN AND MANDAL BHADRADRI KOTHAGUDEM DISTRICT , IS BOUNDED BY :	
TOWARDS EAST	: HOUSE OF RAMULU
TOWARDS WEST	: HOUSE OF KONDAIAH
TOWARDS NORTH	: HOUSE OF KISTIAH
TOWARDS SOUTH	: EXISTING MUNICIPAL ROAD.

Sale of immovable properties mortgaged to the secured creditor Under Securitization and Reconstruction of Financial Assets And Enforcement of Security Interest Act, 2002.

Secured Creditor	M/s Shriram Finance Ltd
Borrower	EDLA SRIDHAR, & others
Loan account	KTGDMTF1704280021
Co-Borrowers/Guarantors	SURISSETY BHASKAR RAO, S/O VENKAIAH ,

Whereas under section 13(2) of the Securitization And Reconstruction of Financial Assets And Enforcement of Security Interest Act, 2002, the Authorized Officer of M/s. Shriram City Union Finance Limited had issued demand notice dated 31.10.2022 to the borrowers/guarantors/obligants and subsequently the Authorized Officer has taken symbolic possession of the under mentioned secured assets on. 21.02.2023 under section 13(4) of the said Act, in respect of loan facilities granted to Sandeep Chittajallu(hereinafter referred to as the borrower).

Pursuant to the Scheme of Amalgamation approved by the Hon'ble NCLT, Chennai on 09.11.2022 in C.P. No: 69-76 of 2022, M/s. Shriram City Union Finance merged with M/s. Shriram Transport Finance Company Limited. Subsequently, the name of M/s. Shriram Transport Finance Company Limited stands changed to M/s. Shriram Finance Limited with effect from 30.11.2022 as per "Certificate of Incorporation Pursuant to change of Name" as certified by Registrar of Companies under Ministry of Corporate Affairs.

It has been decided to sell the secured asset mentioned hereunder through E-Auction for realization of the secured debts due to M/s Shriram Finance Ltd., amounting to Rs. Rs. 36,54,374/- (Rupees Thirty six lakhs fifty four thousand three hundred and seventy four only) as on 01-08-2023 (as per arbitral amount awarded dated 25.10.2021 in ARC no: 267/2020 including intrest stated in award) plus future interest/charges/other costs incurred by the Secured Creditor thereon till final payment/realization.

Shriram Auto Mall India Limited (SAMIL)
Will sell by online e-auction on <https://eauctions.samil.in/>

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

Start time of E-Auction	01.03.2025 at 11:00 a.m.
End time of E-Auction	01.03.2025 at 1:00 p.m.

***subject to auto-extension 5 minutes each till conclusion of sale**

Schedule of the Properties

PROPERTY HOLDER NAME: SRIDHAR EDLA WITH DOCUMENT NO:1996/2017.

ALL THAT THE RCC ROOFED HOUSE ALONG WITH HOUSE SITE BEARING H.NO. 4-3-15, TO AN EXTENT OF 411.07 SQ YARDS SITUATED AT GR BASTHI, KOTHAGUDEM TOWN AND MANDAL BHADRADRI KOTHAGUDEM DISTRICT , IS BOUNDED BY :

TOWARDS EAST : HOUSE OF RAMULU
TOWARDS WEST : HOUSE OF KONDAIAH
TOWARDS NORTH : HOUSE OF KISTAIAH
TOWARDS SOUTH : EXISTING MUNICIPAL ROAD.

Reduced reserve Price of the Property @ 10% on reserve price of 1 st sale notice i.e Rs. 5095000/-.	Rs.5095000/- (Rupees Fifty lakhs and ninety five thousand Only) Highest Valuation report Amount. (Detersive value)
Earnest Money Deposit	10% of the Reserve Price i.e. Rs.509500/- (Rupees Five lakhs ninty thousand four hundred and five hundred only)

The title deeds of the properties can be inspected at the office of the Auctioneers or the Secured Creditor on 27.02.2025 Time 11.00 a.m. to 05.00 p.m., by prior appointment. For appointments, contact the Authorised Officer Mr MD.Imam Pasha, Contact No.: 9849023122 or email mohd.imampasha@shriramfinance.me

Terms and Conditions for sale of assets of borrower accounts through online E-auction under SARFAESI ACT

(Borrower Name:- EDLA SRIDHAR & Loan Account No. KTGDMTF1704280021)

1. Nature and Object of OnlineSale:

- a. The online e-auction sale is with the object of Free and Fair Sale, Transparency and for achieving best-possible recovery of public money.
- b. The sale is governed by the Provisions of the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and Security Interest (Enforcement) Rules, 2002 and the following specific terms and conditions.

2. (a) The auction sale will be On-line E-Auction / Terms & Conditions available in

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

website <http://shriramfinance.in/auction> & Bidding and Auction through service provider website on **01.03.2025** between **11.00 AM and 1.00 PM with unlimited extension of 5 minutes time in case of receipt of bid in last 5 minutes**. Bidders shall improve their offers in multiples as specified in the Notice **during online bidding of the property**.

(b) Last date for submission of bid: on or 27.02.2025 upto 05.00 p.m.

(c) Inspection Date & Time: 28.02.2025 Time 10.00 a.m. to 05.00 p.m.

3. Registration of Bidders with auction service provider-**Shriram Auto Mall India Limited (SAMIL)** for bidding in e-auction as per the requirement of the Auctioneer Company is essential. For details in this regard, kindly visit auction service provider website <https://eauctions.samil.in/home> or **Contact No.:** **Fax: +91.11.42414444, Mobile : 9988001555, Email ID : vivek.arora@samil.in**

4. **Caution to bidders:**

- a. Property is being sold on basis of "As is where is", "As is what is" and "What ever there is".
- b. To the best of knowledge and information of the Authorized Officers, there are no encumbrances on the properties except those mentioned in the Notice. However, the intending bidders should make their own independent inquiries regarding the encumbrances, title of property put on auction, physical area of property, and claims / rights / dues / affecting the property, prior to submitting their bid. Further the bidder/purchaser should make their own inquiries regarding any statutory liabilities, arrears of tax, claims etc. by themselves before making the bid. The e-Auction advertisement does not constitute and will not be deemed to constitute any commitment or any representation on the part of The Shriram Finance Limited. The property is being sold with all the existing and future encumbrances whether known or unknown to the Shriram Finance Limited. The Authorized Officer / Secured Creditor shall not be responsible in any way for any third party claims / rights / dues.
- c. The Shriram Finance Limited does not undertake any responsibility to procure any permission/license, NOC, etc. in respect of the property offered for sale or for any dues like outstanding water/service charges, transfer fees, electricity dues, dues to the Municipal Corporation/local authority/Co-operative Housing Society or any other dues, taxes, levies, fees, transfer fees or any other dues of the property if any in respect of and/or in relation to the sale of the said property. Successful Bidder has to comply with the provisions of Income Tax regarding purchase of property & to pay the tax to the authorities as per applicable rates.

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

- d. Bidders are advised / cautioned to verify the concerned Revenue Records/ other Statutory authorities such as Sales Tax/Excise/Income Tax or any other etc. and shall satisfy themselves regarding the nature, description, condition, encumbrance, lien, charge, statutory dues, etc over the property before submitting their bids.
- e. Bidders are advised to go through all the terms and conditions of sale and also in the corresponding public sale notice in the details before submitting the bid and participating in the online bidding/auction.
- f. Statutory dues/liabilities etc., due to the Government/Local Body, if any, shall be borne by the purchaser(s).

5. Inspection of Property/Immovable Assets:

- a. Property/Assets can be inspected on the date(s) given in the public sale notice, and on any other date at the discretion of Authorized Officer with prior appointment. For prior appointment **Please contact: - Md.Imam Pasha, Contact No.: 9849023122.**
- b. Bidders shall inspect the property/Assets and satisfy themselves regarding the physical nature, condition, extent, etc., of the property/Assets.
- c. Bidders are bound by the principle of caveat emptor (Buyer Beware).

6. Inspection of Title Deeds:

- a. Bidders may inspect and verify the title deeds and other documents relating to the property available with Shriram Finance Limited.

7. Submission of bid forms:

- a. **Last date for submission of bid: on or before 27.02.2025 upto 05.00 p.m.**
- b. Bid form shall be submitted along with the 10 % of EMD amount on or before the last date and time given in the sale notice.
- c. Bidders may give offers either for one or for all the properties. In case of offers for more than one property bidders will have to deposit the EMD for each property.
- d. Intending bidder should hold a valid e-mail id. All the correspondences will be done through E-mail. Interested bidders should have their own

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

arrangements for internet service. Internet connectivity and other paraphernalia requirements shall have to be ensured by the bidders themselves. It is the sole responsibility of the bidder.

- e. Bids form shall be duly filled in with all the relevant details. The bidders should submitted copies of PAN card and proof of residential address, while submitting bid form. The bidders other than individuals should also upload proper mandate for e-bidding.
- f. Bidders staying abroad/NRIs/PIOs/Bidders holding dual citizenship must submit photo page of his/her valid Indian Passport.
- g. Incomplete/unsigned bids without EMD remittance details will be summarily rejected. NRI Bidders must necessarily enclose a copy of Photo page of his/her Passport.
- h. Only copy of PAN Card, Passport, Voter's ID, Valid Driving License or Photo Identity Card issued by Govt. will be accepted as the identity document and should be submitted along with the bid form.
- i. Original Identity Document copy of which is submitted along with the bid form must be produced on demand.

8. Earnest Money Deposit(EMD):

- a. The bid shall be accompanied by the EMD as specified in the public sale notice /tender document. Earnest Money Deposit (EMD) shall be deposited through RTGS/NEFT. Account Name: **Shriram Finance Limited, Bank:- AXIS BANK LIMITED, BRANCH- Ashok Nagar, Himayath Nagar, Hyderabad-500029, Account No.911020046604111, IFSC Code : UTIB0000370** or by way of demand draft drawn in favour of Shriram Finance Limited, of the Nationalized Bank, payable at par Earnest Money Deposit (EMD) shall be adjusted in case of highest bidder, **otherwise refunded within 15 working days of finalization of sale.** The EMD shall not carry any interest. Further, in case possession of property is delayed by any reason whatsoever, the auction purchaser will neither be entitled for any interest nor damages.
- b. Bidders not to disclose remittance details of EMD, UTR Code, etc. to any one and to safeguard its secrecy.
- c. Bidders shall preserve the remittance challan and shall produce the same as and when demanded.
- d. Bid form without EMD shall be summarily rejected.

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date

Terms and Conditions for sale of assets of through online e-auction under SARFAESI Act

- e. All details regarding remittance of EMD shall be entered in the bid form.
- f. EMD, either in part or in full, is liable for forfeiture in case of default.

9. Bid Multiplier:

- a. The bidders shall increase their bids in multiples of the amount of **Rs.5,000/-** specified in the public sale notice/Terms and condition of Sale.

10. Duration of Auction sale:

- a. Online auction sale will start automatically on and at the time given in the public sale notice/Tender Document.
- b. Auction /Bidding time will initially be for specified period and if bidding continues, the bidding process will get automatically extended five minutes duration of each and kept open till the auction-sale concludes.
- c. If any market-leading bid (bid higher than the highest at the point in time) is received within the last five minutes of closing time, the bidding time will be extended automatically by five minutes and if no bid higher than last quoted highest bid is received within the said extended five minutes, the auction sale will automatically get closed at the expiry of the extended five minute. There will thus be an extension of bidding-time, each of five minutes duration, till auction is concluded.
- d. Bidders are advised to enter their bid accordingly keeping in mind the five minutes duration.
- e. No complaint on time-factor or paucity of time for bidding will not be entertained.

11. Online Bidding:

- a. Auction/ bidding will be only online bidding through the portal provided by the service provider.
- b. In case of sole bidder, the sale may be accepted or deferred and property be brought for resale or otherwise sale will be deferred or cancelled.
- c. In case of sole bidder, one increment in bidding is mandatory.
- d. Bidders are cautioned to be careful while entering their bid amount and to check for alteration, if any, before confirming the same.
- e. Norequest/complaintofwrongbiddingwillbeentertainedforcancellingthes

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aleandin such case, the EMD in full will be forfeited.

- f. Bidders may, subject to conditions of online service provider, may avail pre-auction training. The prospective qualified bidders may contact Auction Service Provider with phone number and email id:-
Shriram Auto mall India Limited (SAMIL), Fax No.+91.11.42414444, Mobile : 9988001555, Email ID : vivek.arora@samil.in , Helpline Email ID akanksha.s@cartradeexchange.com prior to the date ofe-Auction.

12. Declaration of successfulbidder:

- a. Highest bidder will be declared the successful bidder and sale will be confirmed in his favour in consultation of Secured Creditor. Intimation to this effect will be given through e-mail by auction service provider/Shriram Finance Limited.
- b. Highest bid will be provisionally accepted on "subject to approval" basis and the highest bidder shall not have any right/title over the property until the sale is confirmed by the Authorized Officer.
- c. All intimations to bidders/auction purchaser will be primarily through e-mail by the auction service provider/ Shriram Finance Limited.. Date of sending e-mail will be considered as date of intimation. If no intimation reaches, bidders are expected to take efforts to find out status from Shriram Finance Limited. Non-receipt of intimation should not be an excuse for default/non-payment.

13. Deposit of purchaseprice:

- a. The bidder declared successful, shall pay, immediately on the same day after such declaration, a deposit of 25% (less EMD already paid) on the amount of his purchase money.
- b. In case of the auction-sale proceeding and concluding beyond the banking transaction hours, the deposit of 25% of purchase price (less EMD already paid) shall be deposit within 24 hours.
- c. The balance amount of purchase money shall be paid on or before the 15th (Fifteenth) day from the date of the sale or within such period as may be extended, for there as on to be recorded, by the Authorised Officer.
- d. In case of Bid amount is equivalent or above of INR 50 Lakhs, The Successful bidder should pay 1% of TDS in BID amount to and in Favour of our Borrower's PAN and should pay the balance entire 99% to and in Favour of Shriram Finance Limited. The proof for TDS

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payment should be submitted along with the proof of final bid payment. In case of failure on this part, TDS has to be pay by Successful bidder and no refund for additional payment will be entertained. The Sale Certificate will not be issued till compliance of this clause.

14. Default of Payment:

- a. Default of payment of 25% of bid amount (less EMD) on the same day or within 24 hours as stated in para 13(b) above and 75% of balance bid amount within the stipulated time shall render automatic cancellation of sale without any notice.
- b. The EMD and any other monies paid by the successful bidder shall be forfeited by the Authorised Officer of the Shriram Finance Limited.

15. Sale Certificate / Payment of StampDuty:

- a. On confirmation of the sale by the Shriram Finance Limited and compliance of the terms of payment, The Authorized Officer shall issue a certificate of sale of the said property in favour of the successful bidder / purchaser in the form given in Appendix V to Enforcement of Security Interest Rules. The sale certificate shall be issued only in the same name in which the tender /bid is submitted.
- b. No request for inclusion/substitution of names, other than those mentioned in the bid, in the sale certificate will be entertained.
- c. Sale Confirmation / Sale Certificate shall be collected inperson or through an authorized person with authority letter.
- d. The successful bidder would bear all the charges/fees payable for conveyance such as stamp duty, registration fee or any other cost as applicable as per law. All statutory/non statutory dues, taxes, rates, assessments, charges fees etc. will be responsibility of the successful bidder only.
- e. The Sale Certificate will not be issued pending operation of any stay/ injunction/ restraint order passed by the DRT/DRAT/High Court or any other court against the issue of Sale Certificate. Further no interest will be paid on the amount deposited during this period.
- f. No request for return of deposit either in part or full/cancellation of sale will not be entertained.

16. Return of EMD:

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- a. EMD of unsuccessful bidders will be returned through NEFT/RTGS transfer to the SFL account details provided by them in the bid form and intimated via their email id.
- b. Unsuccessful bidders shall ensure return of their EMD and if not, immediately to contact the Authorized Officer of the Shriram Finance Limited.

17. Stay/Cancellation of Sale:

- a. In case of stay of further proceedings by DRT/DRAT/ High Court or any other Court, the auction may either be deferred or cancelled and persons participating in the sale shall have no right to claim damages, compensation or cost for such postponement or cancellation.
- b. Default in payment of 25% of the purchase price or the balance purchase price within the stipulated / extended time shall result in forfeiture and cancellation of sale and The Shriram Finance Limited will be entitled to re-auction the same.

18. Delivery of Title Deeds:

- a. The title deeds and other documents related to the property and deposited with the Shriram Finance Limited for creation of Equitable Mortgage/Simple Mortgage shall be delivered to the Successful bidder/Auction Purchaser, at the time on execution of the Sale Certificate.

19. Delivery of possession:

- a. All expenses and incidental charges there to shall be borne by the auction purchaser.

20. Other Conditions:

- a. The Authorized Officer will be at liberty to amend/ modify/ delete any of the conditions as may be deemed necessary in the light of facts and circumstances of each case.
- b. The Shriram Finance Limited has the absolute right and discretion to accept or reject any bid or adjourn/postpone/cancel the sale/modify any terms and conditions of the sale without any prior notice and assigning any reason.
- c. The Authorized Officer reserves the right to accept or reject all or any bidder bids with out assigning any reason and to postpone or cancel

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the sale without assigning any reason.

- d. Bidders shall be deemed to have read and understood all the conditions of sale and are bound by the same.
- e. No counter-offer/ conditional offer / conditions by the bidder and/or successful-bidder will not be entertained.
- f. The Borrowers attention is invited to the provisions of sub-section 8 of section 13 of the Act in respect of time available, to redeem the secured asset.
- g. Particulars specified in respect of the property in the public notice have been stated to the best of the information of the Authorized Officer/ Shriram Finance Limited and Shriram Finance Limited would not entertain any claim or representation in that regard from the bidders.
- h. The Borrower /Guarantors, who are liable for the said outstanding dues, shall treat this Sale Notice as a notice under Rule 8 (6) of the Security Interest (Enforcement) Rules, about the holding of above mentioned auction sale.
- i. Disputes, if any, shall be within the jurisdiction of **Kothagudem Courts** only.
- j. Words and expressions used herein above shall have the same meanings respectively assigned to them in SARFAESI Act, 2002, and the Rules framed there under.

Place : Kothagudem.

Date : 17.01.2025.

Authorized officer


(Shriram Finance Limited)

Note: "It is informed that "SHRIRAM CITY UNION FINANCE LIMITED" has been amalgamated with "SHRIRAM TRANSPORT FINANCE LIMITED" as per order of NCLT, Chennai. Subsequently the name of "SHRIRAM TRANSPORT FINANCE LIMITED" was changed as "SHRIRAM FINANCE LIMITED" with effect from 30.11.2022 vide Certificate of Incorporation pursuant to change of name dated 30-11-2022."

We have carefully gone through terms and conditions for e-auction and unconditionally accept it.		
Name of Bidder	Signature of Bidder	Date